## Trade and Business Events Calendar



As at August 2024

o-6 months: Events Fixed / 6-12 months: Events Indicative / 12-24 months: Prospective Events

QM = Qualmark endorsed

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				Event d					Re	gistration details (TNZ arranged		
Vent type UGUST 2024	Target market(s)	Event name	Start date	End date	Event location(s)	TNZ contact(s)	Event listing	Suitability	Prospectus live	Registration opens	Registration closes	Delegates confirmed
ade Show	New Zealand	NZ Cruise Association Conference	TBC	TBC	TBC	Paul Yeo (WLG)	TBC					
nnual Conference	New Zealand	TECNZ 2024 Conference	6/08/2024	9/08/2024	Invercargill, NZ	Pauline Dwight (AKL)	https://www.tourismexportcouncil.org.nz/events/a nnual-conference/	✓ TEC members				
ade Show	North America	Virtuoso Travel Week	9/08/2024	15/08/2024	Las Vegas, NV (USA)	Haydn Fitzpatrick (LA)	https://virtuosomeetings.virtuoso.com/Scheduleof Events/2024Events.aspx	✔ Preferred Partners Only				
nnual Conference	New Zealand	BYATA Conference (Backpacker Youth Adventure Tourism Association)	19/08/2024	20/08/2024	Taupō, NZ		https://www.byata.org.nz/conference.html					
EPTEMBER 2024		NZ SCHOOL HOLIDAYS										
tTO Event	NZ Industry	NZ SCHOOL HOLIDAYS  Development West Coast Tourism Hui	6/09/2024	6/09/2024	West Coast, NZ	Patrick Dault (RTO)						
rade Show	UK	PURE Life Experiences (PURE Preferred partners only)	9/09/2024	12/09/2024	Marrakech, Morocco	Lilly Douglas (UK)	https://purelifeexperiences.com/	✓ Invitation Only				
Annual Conference	isite Network	isite New Zealanad Annual Engagement Hui	18/09/2024	19/09/2024	Queenstown, New Zealand	Carrie Talbot (Wlg)		✓ isite Network				
Trade Show	New Zealand	Canterbury & West Coast ITO Showcase	26/09/2024	26/09/2024	Auckland, NZ	Patrick Dault (RTO)	https://westcoast.co.nz/events/canterbury-west- coast-ito-showcase-auckland-2024/	✓ Invited exhibitiors only				
Frade Show	North America	ITLM North America	23/09/2024	26/09/2024	Baha Mar. The Bahamas	Hadyn Fitzpatrick (LA)	https://www.iltm.com/north-america/en-gb.html	✓ Premium product				
rade snow	North America	TIEM NORTH AMERICA	23/09/2024	20/09/2024	balla Mar, The ballatilas	nadyli ritzpatrick (EA)		✓ Premium IBO				
Trade Show	North America	Affluent Traverls Symposium	24/09/2024	29/09/2024	Marco Island, FL (USA)	Amy Agudo (LA)	https://na.eventscloud.com/ereg/index.php?eventi d=771139&					
OCTOBER 2024		NZ SCHOOL HOLIDAYS	28/09/2024	13/10/2024								
Frade Show	North America	Global Travel Collection (GTC-Internova)	TBC	TBC	TBC	Amy Agudo (LA)	TBC	✓ Preferred suppliers and				
Trade Show	New Zealand	Tourism Summit Aotearoa	TBC	TBC	TBC	Pauline Dwight (AKL)	https://www.tourismsummit.co.nz/	members ✓ All Industry				
								✓ Airlines				
Business Event	Americas & International	IMEX America 2024	8/10/2024	10/10/2024	Las Vgas (USA)	Georgia Zagorac (AKL)	https://imexamerica.com/	✓ QM IBO ✓ QM products ✓ RTOs/RCBs	26/06/2024	26/06/2024	12/07/2024	TBC
Trade Show	UK	TTG New Zealand Fest	21/10/2024	25/10/2024	Virtual	Lilly Douglas (UK)	ТВС	✓ IMAs ✓ QM products ✓ Airlines				
Trade Show	North America	Travel Answers Road Show	TBC	TBC	TBC	Amy Agudo (LA)	TBC					
NOVEMBER 2024								✓ IMAs				
Trade Show	UK	PATA Australisia & Pacfic Roadshow	45610	45610	London	Lilly Douglas (UK)	https://pata.org.uk/event/australasia-pacific- roadshow-london/	✓ QM IBO ✓ QM products ✓ RTOs ✓ Airlines				
Trade Show	UK	Travel Counsellors Conference	45618	45620	Manchester	Lilly Douglas (UK)	TBC	✓ IMAS  ✓ QM IBO  ✓ QM products  ✓ RTOS  ✓ Airlines				
Trade Show	North America	Ensemble Horizons Conference	TBC	TBC	TBC	TBC	TBC	✓ Ensemble Members				
Trade Show DECEMBER 2024	North America	Signature Conference	TBC	TBC	TBC	TBC	TBC	✓ Signature Members				
		NZ SCHOOL HOLIDAYS	21/12/2024									
	North America	United States Tour Operators Association Annual Meeting (USTOA)	TBC	TBC	TBC	Haydn Fitzpatrick (LA)	TBC	✓ USTOA Members				
Industry Event	New Zealand	TECNZ Xmas Symposium	4/12/2024	4/12/2024	TBC	Pauline Dwight (AKL)	https://www.tourismexportcouncil.org.nz/events/t ecnz-xmas-symposium/					
JANUARY 2025												
		NZ SCHOOL HOLIDAYS										
Event type FEBRUARY 2025	Target market(s)	Event name	Start date	End date	Event location(s)	TNZ contact(s)	Event listing	Suitability	Prospectus live	Registration opens	Registration closes	Delegates confirmed
Business Event	Asia Pacific, International	AIME 2025	10//02//2025	12/02/2025	Melbourne (Australia)	Georgia Zagorac (AKL)	https://aime.com.au/	✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs/RCBs	3/07/2024	3/07/2024	19/07/2024	TBC
Trade Show	UK, Europe, Worldwide	Unite Pacific	25/02/2025	25/02/2025	London (UK)	Fenja Schiebuhr (UK/DE)	https://www.unitepromotions.co.uk/events/unite- pacific-australasia/.	✓ RTOS/RCBS  ✓ IMAS  ✓ QM IBO  ✓ QM products  ✓ RTOS  ✓ Airlines				
Trade Show	Australia	International Media Marketplace (IMM)	TRC	TBC	Sydney (Australia)	Sarah Glover (AUS)	https://travmedia.com/immaus/	<b>✓</b> RTOs				
rade snow		Australia										
MARCH 2025		NZ SCHOOL HOLIDAYS										

	Event details								Registration details (TNZ arranged registrations only)					
rade Show	ИК	PATA Roadshow	10/03/2025	13/03/2025	Glasgow, Newcastle, Manchester, Birmingham	Lilly Douglas (UK)	https://pata.org.uk/pata-events/	✓ IMAS ✓ QM IBO ✓ QM products ✓ RTOS ✓ Airlines						
APRIL 2025		NZ SCHOOL HOLIDAYS	12/04/2025	27/04/2025										
Business Event	Asia Pacific, International	The Meetings Show Asia Pacific	12/04/2025 TBC	27/04/2025 TBC	TBC	Georgia Zagorac (AKL)	https://www.themeetingsshow-apac.com/	✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs/RCBs						
rade Show	New Zealand	TECNZ Trade Event	9/04/2025	10/04/2025	Vidaduct Events Centre, Auckland		твс	✓ TEC members						
Trade Show	North America	Travel Answers Road Show	TBC	ТВС	TBC	Amy Agudo (LA)								
Trade Show	NZ Industry	eXplore Show	TBC	TBC	ТВС	In lieu of a TNZ contact, please contact Vanessa Payne at vipayne@xtra.co.nz	https://www.explorecentralnorthislandnz.com/	✓ QM IBO ✓ QM products ✓ IBO						
MAY 2025														
Frade Show	All Markets	TRENZ 2025	TBC	TBC	TBC	Charlette Potts (WLG)	твс	✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs						
Business Event	Europe & International	IMEX Frankfurt 2025	20/05/2025	22/05/2025	Frankfurt (Germany)	Georgia Zagorac (AKL)	https://imex-frankfurt.com/show-information	✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs/RCBs	TBC	TBC	ТВС	TBC		
Trade Show	China	ITB China 2024	27/05/2024	29/04/2024	Shanghai, China	Grace Yao (CHN)	http://www.itb-china.com/	✓ Airlines ✓ QM IBO ✓ Airlines	TBC	TBC	ТВС	твс		
TNZ Onshore Event	New Zealand	TNZ Engagement Hui	TBC	TBC	TBC	TBC	TBC	NZ Industry						
Frade Show	North America	Travel Leaders Network Edge Conference	TBC	TBC	TBC	TBC	https://edgewithtln.com/	✓ Preferred partners only						
Event type	Target market(s)	Event name	Start date	End date	Event location(s)	TNZ contact(s)	Event listing	Suitability	Prospectus live	Registration opens	Registration closes	Delegates confirmed		
Business Event	All Markets	MEETINGS 2025	TBC	твс	TBC	Georgia Zagorac (AKL)	https://www.meetings.co.nz/	✓ Airlines ✓ QM IBO ✓ QM products ✓ RTOs/RCBs						
IULY 2025		NZ SCHOOL HOLIDAYS	28/06/2025	21/07/2024										
rade Show	North America		TBC	TBC	TBC	TBC	твс							
AUGUST 2025 Annual Conference	New Zealand	BYATA Conference (Backpacker Youth Adventure Tourism Association)	TBC	TBC	TBC		https://www.byata.org.nz/conference.html							
rade Show	North America	Virtuoso Travel Week	TBC	TBC	Las Vegas, NV (USA)	Haydn Fitzpatrick (LA)		✔ Preferred Partners Only						
rade Show	New Zealand	NZ Cruise Association Conference	TBC	TBC	TBC	Paul Yeo (WLG)	TBC							
Annual Conference	New Zealand	TECNZ 2024 Conference	TBC	TBC	TBC	TBC	https://www.tourismexportcouncil.org.nz/events/innual-conference/	▼ TEC members						
SEPTEMBER 2025		NZ SCHOOL HOLIDAYS	20/09/2025	5/10/2025										
Trade Show	UK	PURE Life Experiences (PURE Preferred partners only)	TBC	TBC	Marrakech, Morocco	Lilly Douglas (UK)	https://purelifeexperiences.com/	✓ Invitation Only						
rade Show	North America	ITLM North America	TBC	TBC	TBC	Hadyn Fitzpatrick (LA)	https://www.iltm.com/north-america/en-gb.html	✓ Premium product ✓ Premium IBO						

Service of					Event d	ataile				Pa	gietration details (TN7 arrange	d registrations only)	
Marie	Event type	Target market(s)	Event name	Start date			TNZ contact(s)	Event listing	Suitability	Prospectus live		Registration closes	Delegates confirmed
Market   M	OCTOBER 2025												
March   Marc													
Wilst Annie	Trade Show	Uk/Europe	Kiwi Link UK/Europe	October	October	London	Fenja Schiebuhr (UK/DE)	TBC					
March   Marc													
March   Marc		North America	Global Travel Collection (GTC-Internova)	TRC	TRC	TRC	Amy Agudo (LA)	TRC					
Maria		North America											
Part	Industry Event	Now Zooland											
Second	illudatiy Evelit	IVEW Zealand	Tourism Summit Autearda	TBC	IBC	TBC .	radille Dwigit (AKE)	nctps.//www.tourismsummit.co.nz/					
March   Marc	Duninger Frank	Americas &	IMEN America ages	TRC	TDC	1 1/4 (1104)	C (AVI)	https://immunosiss.com/		TRC	TRO	TRO	TRO
Marke	business Event	International	IMEX Affierica 2025	IBC	IBC	Las vgas (OSA)	Georgia Zagorac (AKL)	https://imexamerica.com/	✓ QM products	IBC	IBC	IBC	IBC
Second	NOVEMBER coor								✓ RTOs/RCBs				
Marked Control   Mark	NOVEMBER 2025		Ensemble Horizons Conference										
Second State   Seco		North America		TBC	TBC	TBC	TBC	TBC	✓ Ensemble Members				
Column   C		North America		TBC	TBC	TBC	TBC	TBC	✓ Signature Members				
Month   Mont			only)	Manhat to Ell									
		China	KiwiLink China		Market to fill out	Market to fill out	Market to fill out	Market to fill out	Market to fill out	TBC	TBC	TBC	TBC
March American   Marc													
March Annales	DECEMBER 2025												
AMAN SON PATE IN PATE				19/12/2025	31/12/2025			https://uctoa.com/ovents/2003_USTOA_A====					
Manual Column   Manual Colum		North America		TBC	TBC	TBC	Hadyn Fitzpatrick (LA)		✓ USTOA members				
Part	JANURAY 2026		l l										1
Part													
And is Partic.  And is Partic.			NZ SCHOOL HOLIDAYS	1/01/2026	26/01/2026								
National Servet   And Profits   And Profit	FEBURARY 2026								✓ Airlines				
International   Internationa		Asia Pacific,											
Trade Show   Australia   Control Note Zealand Regional Showard   Tac   Tac   Spring (Australia)   San's Clover (Australia)   San	Business Event		AIME 2026	09//02//2026	11/02/2026	Melbourne (Australia)	Georgia Zagorac (AKL)	https://aime.com.au/	✓ QM products	TBC	TBC	TBC	TBC
Trade Show   Australia									✓ RTOs/RCBs				
Autoritials	Trade Show	Australia	Tourism New Zealand Regional Showcase	TBC	TBC	Sydney (Australia)	Sandra Etter (AUS)	TBC	<b>✓</b> RTOs	TBC	TBC	TBC	TBC
Autoritials			International Media Marketplace (IMM)										
Trade Show India		Australia		TBC	TBC	Sydney (Australia)	Sarah Glover (AUS)	https://travmedia.com/immaus/	<b>✓</b> RTOs				
Face   Show   Incla   Switch   Incla   Switch   Incla   Switch   Incla   Switch   Incla   In	MARCH 2026												
Trade Show   Incla													
Fraids Show   Germany, wider   Face Show	Trade Show	India	KiwiLink India	1/03/2026	15/03/2026	TBC	Neha Bhola (MUM)			TBC	TBC	TBC	TBC
Trade Show   Germany, wider   Europe   Tell   Tell				, .,			, ,						
Tracks Show   Germany, woter   File Berlin   File													
AFFILE 2006   Secretary   Amount   Am	Trada Show	Germany, wider	ITP Porlin	TRC	TRC	Porlin Cormany	Eonia Schiobuhr (UK/DE)						
Asia Pacific, International Fine Meetings Show Asia Pacific International Universal contact Fine Meetings Show Asia Pacific International Universal contact Fine Meetings Show Asia Pacific International Universal contact Fine Meetings Show Asia Pacific International Universal Conference (Backpacker Youth Adjuster)  Asia Pacific, International Trade Show North America Virtues Show Asia Pacific International Universal Conference (Backpacker Youth Adjuster)  Asia Pacific International Trade Show North America Virtues Show Asia Pacific International Universal Pacific Inter	Trade Show	Europe	TIB BEITIII	IBC	TBC	bertin, dermany	renja schlebuni (ok/bc)						
Business Event   Asia Pracific   The Meetings Show Asia Pracific   The M	APRIL 2026												
Second													
Trade Show North America Travel Answers Road Show TBC	Business Event		The Meetings Show Asia Pacific	TBC	TBC	TBC	Georgia Zagorac (AKL)	https://www.themeetingsshow-apac.com/					
Trade Show   North America   Tavel Answers Road Show   TBC   TB		international											
Trade Show NZ Industry eXplore Show TBC TBC TBC December of the plant	Trade Show	North America	Travel Answers Road Show	TBC	TBC	TBC	Amy Agudo (LA)						
NZ Industry   eXplore Show   NZ Industry   Preferred Partners Only   Preferred Pa									✓ OM IBO				
INZ Orabor Event New Zealand TNZ Engagement Hui TBC TBC TBC TBC TBC TBC TBC NZ Industry  INJUR 2028  I	Trade Show	NZ Industry	eXplore Show	TBC	TBC	TBC	please contact Vanessa Payne	https://www.explorecentralnorthislandnz.com/	✓ QM products				
New Zealand   TNZ Engagement Hui   TBC							at vipayne@xtra.co.nz		<b>✓</b> IBO				
JULY 2008  JULY 2008  North America Global Travel Marketplace 18/07/2024 20/07/2024 Fort Lauderdale, FL (USA) Hadyn Fitzpatrick (LA) https://www.gtmflagsbin.com/home.  August 2025  Annual Conference Rev Zealand Adventure Tourism Association)  Trade Show North America Virtuoso Travel Week TBC BC Las Vegas, NV (USA) Haydn Fitzpatrick (LA)  Trade Show New Zealand Nz Cruise Association Conference TBC TBC Paul Vere (WLIG) TBC  Trade Show New Zealand Nz Cruise Association Conference TBC TBC Paul Vere (WLIG) TBC  Trade Show New Zealand Nz Cruise Association Conference TBC TBC Paul Vere (WLIG) TBC  Trade Show New Zealand Nz Cruise Association Conference TBC TBC TBC Paul Vere (WLIG) TBC  Trade Show New Zealand Nz Cruise Association Conference TBC TBC TBC Paul Vere (WLIG) TBC  Trade Show New Zealand Nz Cruise Association Conference TBC	MAY 2026												
JULY 2008  Trade Show North America Global Travel Marketplace 18/07/2024 20/07/2024 Fort Lauderdale, FL (USA) Hadyn Fitzpatrick (LA) https://www.gtmflagabin.com/home.  BYATA Conference (Backpacker Youth Adventure Tourism Association) Trade Show North America Virtuoso Travel Week TBC TBC Las Vegas, NV (USA) Haydn Fitzpatrick (LA) Trade Show New Zealand Nz Cruses Tavel Week TBC TBC Las Vegas, NV (USA) Haydn Fitzpatrick (LA)  For Deal Yee (WLG) Trade Show New Zealand Nz Cruses Tavel Week TBC TBC Paul Yee (WLG) Trade Show New Zealand Nz Cruses Tavel Week TBC TBC TBC Paul Yee (WLG) Trade Show New Zealand Nz Cruses Tavel Week TBC TBC TBC Paul Yee (WLG) Trade Show New Zealand Nz Cruses Tavel Week TBC	TNZ Onshore Event	New Zealand	TNZ Engagement Hui	TBC	TBC	TBC	TBC	TBC	NZ Industry				
Trade Show North America Global Travel Marketplace 18/07/2024 20/07/2024 Fort Lauderdale, FL (USA) Hadyn Fitzpatrick (LA) https://www.gmfllagship.com/home  New Zealand Adventure Tourism Association Trade Show North America Vitroso Travel Week TBC TBC Las Vegas, NV (USA) Haydn Fitzpatrick (LA)  Trade Show New Zealand Nz Cruise Association Conference TBC TBC Paul Yeo (NLG) TBC  Trade Show New Zealand Nz Cruise Association Conference TBC TBC Paul Yeo (NLG) TBC  Trade Show New Zealand Nz Cruise Association Conference TBC TBC Paul Yeo (NLG) TBC  Trade Show New Zealand Nz Cruise Association Conference TBC	JUNE 2026												
Trade Show North America Global Travel Marketplace 18/07/2024 20/07/2024 Fort Lauderdale, FL (USA) Hadyn Fitzpatrick (LA) https://www.gmfllagship.com/home  New Zealand Adventure Tourism Association Trade Show North America Vitroso Travel Week TBC TBC Las Vegas, NV (USA) Haydn Fitzpatrick (LA)  Trade Show New Zealand Nz Cruise Association Conference TBC TBC Paul Yeo (NLG) TBC  Trade Show New Zealand Nz Cruise Association Conference TBC TBC Paul Yeo (NLG) TBC  Trade Show New Zealand Nz Cruise Association Conference TBC TBC Paul Yeo (NLG) TBC  Trade Show New Zealand Nz Cruise Association Conference TBC	JULY 2026												
August 2008 Annual Conference New Zealand Adventure Tourism Association North America Trade Show North America New Zealand NZ Cruize Association Conference TeC TeC TeC TeC TeC TeC TeC TeC TeC Te	Trade Show	North America	Global Travel Marketplace	18/07/2024	20/07/2024	Fort Lauderdale, FL (USA)	Hadyn Fitzpatrick (LA)	https://www.gtmflagship.com/home					
Annual Conference New Zeland North America Virtuoso Travel Week TBC TBC Las Vegas, NV (USA) Haydin Fitzpatrick (LA) VPreferred Partners Only  Trade Show New Zeland Nz Cruise Association Conference TBC TBC Paul Yeo (WLG) TBC  Trade Show New Zeland Nz Cruise Association Conference TBC TBC Paul Yeo (WLG) TBC  Trade Show New Zeland Nz Cruise Association Conference TBC TBC Paul Yeo (WLG) TBC  Trade Show New Zeland Nz Cruise Association Conference TBC TBC Paul Yeo (WLG) TBC  TBC Paul Yeo (WLG) TBC  TBC TBC Paul Yeo (WLG) TBC  TBC TBC TBC TBC TBC TBC TBC TBC TBC TBC	August 2026					<u> </u>							
Adventure fourism Association  Trade Show North America Virtuoso Travel Week TBC TBC Las Vegas, NV (USA) Haydn Fitzpatrick (LA)   Trade Show New Zealand NZ Cruise Association Conference TBC TBC TBC Paul Yeo (WLG) TBC  Annual Conference Natural Conference TBC	Annual Conference	New Zealand		TBC	TBC	TBC		https://www.byata.org.nz/conference.html					
Trade Show New Zealand NZ Cruise Association Conference TBC TBC TBC Paul Yeo (WLG) TBC  Annual Conference New Zealand TSCNZ 2014 TSC													
April Conference New Zoland TECNZ 2004 Conference Tec Tec Tec Tec Tec Tec Tec Tec Tec T	Trade Show	North America	Virtuoso Travel Week	TBC	TBC	Las Vegas, NV (USA)	Haydn Fitzpatrick (LA)		✔ Preferred Partners Only				
Applied Conference New Zeeland TECNZ 2014 Conference TPC	Trade Show	New Zealand	NZ Cruise Association Conference	TBC	TBC	TBC	Paul Yeo (WLG)	TBC					
nnual-conference/	Annual Conference	New Zealand	TECNZ 2024 Conference	TBC	TBC	TBC		https://www.tourismexportcouncil.org.nz/events/a	✓ TEC members				
				-	1		1 '	nnual-conference/					