

# Trade and Business Events Calendar

As at April 2025



0-6 months: Events Fixed / 6-12 months: Events Indicative / 12-24 months: Prospective Events  
 QM = Qualmark endorsed

Event details								Registration details (TNZ arranged registrations only)				
Event type	Target market(s)	Event name	Start date	End date	Event location(s)	TNZ contact(s)	Event listing	Suitability	Prospectus live	Registration opens	Registration closes	Delegates confirmed
<b>APRIL 2025</b>												
		NZ SCHOOL HOLIDAYS	12/04/2025	27/04/2025								
Trade Show	New Zealand	TECNZ Trade Event	9/04/2025	10/04/2025	Viaduct Events Centre, Auckland	Paul Yeo (AKL)	<a href="https://www.tourismexportcouncil.org.nz/events/trade_event_2025/">https://www.tourismexportcouncil.org.nz/events/trade_event_2025/</a>	<ul style="list-style-type: none"> <li>✓ TEC members</li> </ul>				
Business Event	Asia Pacific, International	The Meetings Show Asia Pacific	16/04/2025	17/04/2025	Marina Bay Sands, Singapore	Sue Lee (AKL)	<a href="https://www.themeetingshow-apac.com/">https://www.themeetingshow-apac.com/</a>	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs/RCBs</li> </ul>	13/11/2024	13/11/2024	3/12/2024	6/12/2024
Trade Show	NZ Industry	eXplore Show	30/04/2024	30/04/2024	Auckland, New Zealand	In lieu of a TNZ contact, please contact Vanessa Payne at vipayne@xtra.co.nz	<a href="https://www.explorecentralnorthislandnz.com/">https://www.explorecentralnorthislandnz.com/</a>	<ul style="list-style-type: none"> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ IBO</li> </ul>				
<b>MAY 2025</b>												
Trade Show	All Markets	TRENZ 2025	6/05/2025	8/05/2025	Rotorua, New Zealand	Charlette Potts (WLG)	<a href="https://www.tourismnewzealand.com/events/trenz-2/">https://www.tourismnewzealand.com/events/trenz-2/</a>	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs</li> </ul>				
Business Event	Europe & International	IMEX Frankfurt 2025	20/05/2025	22/05/2025	Messe Frankfurt (Germany)	Sue Lee (AKL)	<a href="https://imex-frankfurt.com/show-information">https://imex-frankfurt.com/show-information</a>	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs/RCBs</li> </ul>	9/12/2024	9/12/2024	17/02/2025	21/02/2025
Trade Show	China	ITB China 2025	27/05/2025	29/05/2025	Shanghai, China	Emma Zhou(CHN)	<a href="http://www.itb-china.com/">http://www.itb-china.com/</a> <a href="https://www.tourismnewzealand.com/events/itb-china-2025/">https://www.tourismnewzealand.com/events/itb-china-2025/</a>	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ Airlines</li> </ul>	TBC	TBC	TBC	TBC
Trade Show	North America	Travel Answers Road Show	27 -	1/04/2025	TBC	Teri Miller (LA)						
TNZ Onshore Event	New Zealand	TNZ Engagement Hui	TBC	TBC	TBC	TBC	TBC	NZ Industry				
<b>JUNE 2025</b>												
Industry Event	NZ Industry	Latinos DownUnder	8/06/2025	14/06/2025	Latin America (Argentina, Brazil, Chile)	Teri Miller (LA)	<a href="http://www.latinosdownunder.com.au">www.latinosdownunder.com.au</a>	<ul style="list-style-type: none"> <li>✓ New Zealand Industry</li> </ul>				
Trade Show	North America	Travel Leaders Network Edge Conference	9/06/2025	12/06/2025	Las Vegas, NV (USA)	Teri Miller (LA)	<a href="https://edgewithin.com/">https://edgewithin.com/</a>	<ul style="list-style-type: none"> <li>✓ Preferred partners only</li> </ul>				
Business Event	All Markets	MEETINGS 2025	11/06/2025	12/06/2025	New Zealand	Sue Lee (AKL)	<a href="https://www.meetings.co.nz/">https://www.meetings.co.nz/</a>	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs/RCBs</li> </ul>				
Trade Show	North America	Global Travel Marketplace (GTM-West)	17/06/2025	19/07/2025	Palm Springs, CA (USA)	Teri Miller (LA)	<a href="https://www.gtmwest.com/">https://www.gtmwest.com/</a>					
TNZ Onshore Event	New Zealand	TNZ Hui	23/06/2025	23/06/2025	Queenstown, NZ	Carrie Talbot (WLG) Paul Yeo (AKL)	TBC	NZ Industry				
TNZ Onshore Event	New Zealand	TNZ Hui	24/06/2025	24/06/2025	Christchurch, NZ	Carrie Talbot (WLG) Paul Yeo (AKL)	TBC	NZ Industry				
TNZ Onshore Event	New Zealand	TNZ Hui	25/06/2025	25/06/2025	Wellington, NZ	Carrie Talbot (WLG) Paul Yeo (AKL)	TBC	NZ Industry				
TNZ Onshore Event	New Zealand	TNZ Hui	26/06/2025	26/06/2025	Auckland, NZ	Carrie Talbot (WLG) Paul Yeo (AKL)	TBC	NZ Industry				
TNZ Onshore Event	New Zealand	TNZ Hui	27/06/2025	27/06/2025	Rotorua, New Zealand	Carrie Talbot (WLG) Paul Yeo (AKL)	TBC	NZ Industry				
<b>JULY 2025</b>												
		NZ SCHOOL HOLIDAYS	28/06/2025	21/07/2024								
Trade Show	North America	GTM Flagship	10/07/2025	12/07/2025	Fort Lauderdale (FL), USA	Teri Miller (LA)	<a href="https://www.gtmflagship.com/home">https://www.gtmflagship.com/home</a>					
Trade Show	India	Kiwi Link India and Front Line Training	7/07/2025	11/07/2025	Goa and New Delhi	Neha Bhola (MUM)	<a href="https://www.tourismnewzealand.com/events/kiwi-link-india-2/">https://www.tourismnewzealand.com/events/kiwi-link-india-2/</a>	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs</li> <li>✓ IMA</li> </ul>	TBC	18/12/2024	15/02/2025	TBC
Trade Show	SEA	SEA Roadshow (SG/MY/TH/ID)	14/07/2025	22/07/2025	SG/MY/ID/TH	Theresa Goh (SG)	<a href="https://www.tourismnewzealand.com/events/south-east-asia-roadshow-sea-2025/">https://www.tourismnewzealand.com/events/south-east-asia-roadshow-sea-2025/</a>	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs</li> <li>✓ IMA</li> </ul>	Early December 2024	Early December 2024	End of January 2025	TBC

Tourism New Zealand Trade Events Calendar

Event details								Registration details (TNZ arranged registrations only)				
Event type	Target market(s)	Event name	Start date	End date	Event location(s)	TNZ contact(s)	Event listing	Suitability	Prospectus live	Registration opens	Registration closes	Delegates confirmed
<b>AUGUST 2025</b>												
Annual Conference	New Zealand	BYATA Conference (Backpacker Youth Adventure Tourism Association)	TBC	TBC	TBC		<a href="https://www.byata.org.nz/conference.html">https://www.byata.org.nz/conference.html</a>					
Annual Conference	New Zealand	TEC Conference	6/08/2025	8/08/2025	Bay of Islands (NZ)	Paul Yeo (AKL)	<a href="https://www.tourismexportcouncil.org.nz/events/annual-conference/">https://www.tourismexportcouncil.org.nz/events/annual-conference/</a>					
Trade Show	North America	Virtuoso Travel Week	9/08/2025	15/08/2025	Las Vegas, NV (USA)	Teri Miller (LA)	<a href="https://virtuosomeetings.virtuoso.com/Default.aspx?tabid=4053&amp;refresh=1">https://virtuosomeetings.virtuoso.com/Default.aspx?tabid=4053&amp;refresh=1</a> <a href="https://www.tourismnewzealand.com/events/virtuoso-travel-week/">https://www.tourismnewzealand.com/events/virtuoso-travel-week/</a>	✔ Preferred Partners Only				
Trade Show	New Zealand	NZ Cruise Association Conference	TBC	TBC	TBC	Paul Yeo (AKL)	TBC					
Annual Conference	New Zealand	TECNZ 2024 Conference	TBC	TBC	TBC	TBC	<a href="https://www.tourismexportcouncil.org.nz/events/annual-conference/">https://www.tourismexportcouncil.org.nz/events/annual-conference/</a>	✔ TEC members				
<b>SEPTEMBER 2025</b>												
NZ SCHOOL HOLIDAYS			20/09/2025	5/10/2025								
Trade Show	UK	PURE Life Experiences (PURE Preferred partners only)	8/09/2025	11/09/2025	Marrakech, Morocco	Lilly Douglas (UK)	<a href="https://purelifeexperiences.com/">https://purelifeexperiences.com/</a>	✔ Invitation Only				
Annual Conference	isite Network	isite Conference 2025	16/09/2025	18/09/2025	Rotorua, New Zealand	Carrie Talbot (WLG)		✔ isite Network ✔ sponsors				
<b>OCTOBER 2025</b>												
Trade Show	North America	ITLM North America	6/10/2025	9/10/2025	Baha Mar, The Bahamas	Teri Miller (LA)	<a href="https://www.iltm.com/north-america/en-gb.html">https://www.iltm.com/north-america/en-gb.html</a>	✔ Premium product ✔ Premium IBO				
Trade Show	North America	Kiwi Link The Americas	19/10/2025	22/10/2025	Chicago (USA)	Michelle Rosenberg	<a href="https://www.tourismnewzealand.com/events/kiwi-link-the-americas-2/">https://www.tourismnewzealand.com/events/kiwi-link-the-americas-2/</a>	TBC	17/12/2025	24/02/2025	10/03/25	20/04/2025
Trade Show	Uk/Europe	Kiwi Link UK/Europe	13/10/2025	15/10/2025	London (UK)	Fenja Schiebuhr (UK/DE)	<a href="https://www.tourismnewzealand.com/events/kiwi-link-uk-and-europe-2025/">https://www.tourismnewzealand.com/events/kiwi-link-uk-and-europe-2025/</a>	✔ Airlines ✔ QM IBO (TBC) ✔ QM products ✔ IMA	17/12/2025	24/02/2025	10/03/25	20/04/2025
Trade Show	North America	Global Travel Collection (GTC-Internova)	TBC	TBC	TBC	Teri Miller (LA)	TBC	✔ Preferred suppliers and members				
Trade Show		Elevate Conference	TBC	TBC	TBC	TBC	TBC	✔ Preferred partners				
Industry Event	New Zealand	Tourism Summit Aotearoa	TBC	TBC	TBC	Paul Yeo (AKL)	<a href="https://www.tourismsummit.co.nz/">https://www.tourismsummit.co.nz/</a>	✔ All Industry				
Business Event	Americas & International	IMEX America 2025	7/10/2025	9/10/2025	Las Vegas (USA)	Sue Lee (AKL)	<a href="https://imexamerica.com/">https://imexamerica.com/</a>	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/RCBs	1/07/2025	1/07/2025	11/07/2025	14/07/2025
<b>NOVEMBER 2025</b>												
Trade Show	North America	Ensemble Horizons Conference ( <i>Preferred partners only</i> )	TBC	TBC	TBC	TBC	TBC	✔ Ensemble Members				
Trade Show	North America	Signature Conference ( <i>Preferred partners only</i> )	TBC	TBC	TBC	TBC	TBC	✔ Signature Members ✔ RTOs				
Trade Show	China	Kiwi Link China	TBC	TBC	TBC	Emma Zhou (CHN)	<a href="https://www.tourismnewzealand.com/events/kiwi-link-greater-china-2/">https://www.tourismnewzealand.com/events/kiwi-link-greater-china-2/</a>	TBC	TBC	TBC	TBC	TBC
Trade Show	UK	Australasia and Pacific Roadshow	12/11/2025	13/11/2025	Chester, Birmingham	Lilly Douglas (UK)	<a href="https://pata.org.uk/pata-events/">https://pata.org.uk/pata-events/</a>	✔ IMAs ✔ QM IBO ✔ QM products ✔ RTOs ✔ Airlines				
<b>DECEMBER 2025</b>												
NZ SCHOOL HOLIDAYS			19/12/2025	31/12/2025								
Trade Show	Europe & International	ITLM Cannes	45992	45995	Cannes (France)	Lilly Douglas (UK)	<a href="https://www.iltm.com/cannes/en-gb.html">https://www.iltm.com/cannes/en-gb.html</a>	✔ Luxury Operators				
Trade Show	North America	United States Tour Operators Association Annual Meeting (USTOA)	TBC	TBC	TBC	Teri Miller (LA)	<a href="https://ustoa.com/events/2023-USTOA-Annual-Conference">https://ustoa.com/events/2023-USTOA-Annual-Conference</a>	✔ USTOA members				
<b>JANURAY 2026</b>												
NZ SCHOOL HOLIDAYS			1/01/2026	26/01/2026								
<b>FEBURARY 2026</b>												
Trade Show	India	Outbound Travel Mart (OTM)	5/02/2026	7/02/2026	Mumbai (India)	Neha Bhola (MUM)	<a href="https://otm.co.in/media_files/OTM2025-Brochure.pdf">https://otm.co.in/media_files/OTM2025-Brochure.pdf</a>	✔ Airlines ✔ QM IBO				
Business Event	Asia Pacific, International	AIME 2026	09/02/2026	11/02/2026	Melbourne (Australia)	Sue Lee (AKL)	<a href="https://aime.com.au/">https://aime.com.au/</a>	✔ Airlines ✔ QM IBO ✔ QM products ✔ RTOs/RCBs	TBC	TBC	TBC	TBC

Tourism New Zealand Trade Events Calendar

Event details								Registration details (TNZ arranged registrations only)				
Event type	Target market(s)	Event name	Start date	End date	Event location(s)	TNZ contact(s)	Event listing	Suitability	Prospectus live	Registration opens	Registration closes	Delegates confirmed
Trade Show	Australia	Tourism New Zealand Regional Showcase	TBC	TBC	Sydney (Australia)	Sandra Etter (AUS)	TBC	✓ RTOs	TBC	TBC	TBC	TBC
Media Event	Australia	International Media Marketplace (IMM) Australia	TBC	TBC	Sydney (Australia)	Sarah Glover (AUS)	<a href="https://travmedia.com/immaus/">https://travmedia.com/immaus/</a>	✓ RTOs				
Trade Show	UK, Europe, Worldwide	Unite Pacific	TBC	TBC	London (UK)	Fenja Schiebuhr (UK/DE)	<a href="https://www.unitepromotions.co.uk/events/unite-pacific-australia/">https://www.unitepromotions.co.uk/events/unite-pacific-australia/</a>	<ul style="list-style-type: none"> <li>✓ IMAs</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs</li> <li>✓ Airlines</li> </ul>				
<b>MARCH 2026</b>												
Trade Show	Germany, wider Europe	ITB Berlin	TBC	TBC	Berlin, Germany	Fenja Schiebuhr (UK/DE)		<ul style="list-style-type: none"> <li>✓ IBO</li> <li>✓ Airlines</li> <li>✓ Transport Providers</li> </ul>				
<b>APRIL 2026</b>												
Business Event	Asia Pacific, International	The Meetings Show Asia Pacific	TBC	TBC	TBC	Sue Lee (AKL)	<a href="https://www.themeetingsshow-apac.com/">https://www.themeetingsshow-apac.com/</a>	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs/RCBs</li> </ul>	TBC	TBC	TBC	TBC
Trade Show	North America	Travel Answers Road Show	TBC	TBC	TBC	Teri Miller (LA)						
Trade Show	NZ Industry	eXplore Show	TBC	TBC	TBC	In lieu of a TNZ contact, please contact Vanessa Payne at vipayne@xtra.co.nz	<a href="https://www.explorecentralnorthislandnz.com/">https://www.explorecentralnorthislandnz.com/</a>	<ul style="list-style-type: none"> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ IBO</li> </ul>				
<b>MAY 2026</b>												
Trade Show	All Markets	TRENZ 2026	TBC	TBC	TBC	Charlette Potts (WLG)	<a href="https://www.trenz.co.nz/trenz/trenz2024">https://www.trenz.co.nz/trenz/trenz2024</a>	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs</li> </ul>				
Business Event	Europe & International	IMEX Frankfurt 2026	19/05/2026	21/05/2026	Messe Frankfurt (Germany)	Sue Lee (AKL)	<a href="https://imex-frankfurt.com/show-information">https://imex-frankfurt.com/show-information</a>	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs/RCBs</li> </ul>	TBC	TBC	TBC	TBC
<b>JUNE 2026</b>												
Business Event	All Markets	MEETINGS 2026	TBC	TBC	New Zealand	Sue Lee (AKL)	<a href="https://www.meetings.co.nz/">https://www.meetings.co.nz/</a>	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs/RCBs</li> </ul>				
<b>JULY 2026</b>												
Trade Show	India	Kiwi Link India	6/07/2025	12/07/2025	TBC	Neha Bhola (MUM)	TBC	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs</li> <li>✓ IMA</li> </ul>	TBC	TBC	TBC	TBC
Trade Show	SEA	Kiwi Link SEA	14/07/2025	22/07/2025	SG/MY/ID/TH	Theresa Goh (SG)	TBC	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs</li> <li>✓ IMA</li> </ul>	TBC	TBC	TBC	TBC
Trade Show	North America	Global Travel Marketplace	18/07/2024	20/07/2024	Fort Lauderdale, FL (USA)	Teri Miller (LA)	<a href="https://www.gtmflagship.com/home">https://www.gtmflagship.com/home</a>					

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Event details								Registration details (TNZ arranged registrations only)				
Event type	Target market(s)	Event name	Start date	End date	Event location(s)	TNZ contact(s)	Event listing	Suitability	Prospectus live	Registration opens	Registration closes	Delegates confirmed
<b>August 2026</b>												
Annual Conference	New Zealand	BYATA Conference (Backpacker Youth Adventure Tourism Association)	TBC	TBC	TBC		<a href="https://www.byata.org.nz/conference.html">https://www.byata.org.nz/conference.html</a>					
Trade Show	North America	Virtuoso Travel Week	TBC	TBC	Las Vegas, NV (USA)	Teri Miller (LA)		✓ Preferred Partners Only				
Trade Show	New Zealand	NZ Cruise Association Conference	TBC	TBC	TBC	Paul Yeo (AKL)	TBC					
Annual Conference	New Zealand	TECNZ 2026 Conference	TBC	TBC	TBC	Paul Yeo (AKL)	<a href="https://www.tourismexportcouncil.org.nz/events/annual-conference/">https://www.tourismexportcouncil.org.nz/events/annual-conference/</a>	✓ TEC members				
<b>September 2026</b>												
Trade Show	Korea	Kiwi Link Korea	TBC	TBC	South Korea	Hee-Jeong Kwon (KR)	TBC	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs</li> <li>✓ IMA</li> </ul>	TBC	TBC	TBC	TBC
Trade Show	Japan	Kiwi Link Japan	TBC	TBC	Japan	Naoki Inohiza (JP)	TBC	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs</li> <li>✓ IMA</li> </ul>	TBC	TBC	TBC	TBC
Trade Show	New Zealand	NZ Cruise Association Conference	TBC	TBC	TBC	Paul Yeo (AKL)	TBC					
<b>October 2026</b>												
Business Event	Americas & International	IMEX America 2026	TBC	TBC	Las Vegas (USA)	Sue Lee (AKL)	<a href="https://imexamerica.com/">https://imexamerica.com/</a>	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs/RCBs</li> </ul>	TBC	TBC	TBC	TBC
Trade Show	UK	TTG New Zealand Fest	TBC	TBC	Virtual	Lilly Douglas (UK)	TBC	<ul style="list-style-type: none"> <li>✓ IMAs</li> <li>✓ QM products</li> <li>✓ Airlines</li> </ul>				
<b>NOVEMBER 2026</b>												
Trade Show	New Zealand	Tourism Summit Aotearoa	TBC	TBC	Auckland, NZ	Sam Allen (WLG)	<a href="https://www.tourismsummit.co.nz/">https://www.tourismsummit.co.nz/</a>	✓ All Industry				
Trade Show	UK	PATA Australasia & Pacific Roadshow	TBC	TBC	London	Lilly Douglas (UK)	<a href="https://www.tourismnewzealand.com/events/pata-australasia-and-pacific-roadshow/">https://www.tourismnewzealand.com/events/pata-australasia-and-pacific-roadshow/</a>	<ul style="list-style-type: none"> <li>✓ IMAs</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs</li> <li>✓ Airlines</li> </ul>				
Trade Show	UK	Travel Counsellors Conference	TBC	TBC	Manchester	Lilly Douglas (UK)	TBC	<ul style="list-style-type: none"> <li>✓ IMAs</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs</li> <li>✓ Airlines</li> </ul>				
Trade Show	North America	Signature Conference	TBC	TBC	Las Vegas, NV (USA)	Teri Miller (LA)	TBC	<ul style="list-style-type: none"> <li>✓ Signature Members</li> <li>✓ RTOs</li> </ul>				
<b>DECEMBER 2026</b>												
NZ SCHOOL HOLIDAYS												
Industry Event	New Zealand	TECNZ Xmas Symposium	TBC	TBC	TBC	Paul Yeo (AKL)	<a href="https://www.tourismexportcouncil.org.nz/events/tecnz-xmas-symposium/">https://www.tourismexportcouncil.org.nz/events/tecnz-xmas-symposium/</a>	✓ All Industry				
Trade Show	North America	United States Tour Operators Association Annual Meeting (USTOA)	TBC	TBC	Marco Island, FL (USA)	Teri Miller (LA)	<a href="https://www.tourismnewzealand.com/events/united-states-tour-operators-association-annual-meeting-ustoa/">https://www.tourismnewzealand.com/events/united-states-tour-operators-association-annual-meeting-ustoa/</a>	✓ USTOA Members				
<b>JANUARY 2027</b>												
NZ SCHOOL HOLIDAYS												
<b>FEBRUARY 2027</b>												
Business Event	Asia Pacific, International	AIME 2027	TBC	TBC	Melbourne (Australia)	Sue Lee (AKL)	<a href="https://aime.com.au/">https://aime.com.au/</a>	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs/RCBs</li> </ul>	TBC	TBC	TBC	TBC
Media Event	Australia	International Media Marketplace (IMM) Australia	TBC	TBC	Sydney (Australia)	Sarah Glover (AUS)	<a href="https://www.tourismnewzealand.com/events/international-media-marketplace-imm-australia/">https://www.tourismnewzealand.com/events/international-media-marketplace-imm-australia/</a>	✓ RTOs				

Tourism New Zealand Trade Events Calendar

Event details								Registration details (TNZ arranged registrations only)				
Event type	Target market(s)	Event name	Start date	End date	Event location(s)	TNZ contact(s)	Event listing	Suitability	Prospectus live	Registration opens	Registration closes	Delegates confirmed
Trade Show	UK, Europe, Worldwide	Unite Pacific	TBC	TBC	London (UK)	Fenja Schiebuhr (UK/DE)	<a href="https://www.unitepromotions.co.uk/events/unite-pacific-australasia/">https://www.unitepromotions.co.uk/events/unite-pacific-australasia/</a>	<ul style="list-style-type: none"> <li>✓ IMAs</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs</li> <li>✓ Airlines</li> </ul>				
<b>MARCH 2027</b>												
NZ SCHOOL HOLIDAYS												
Trade Show	Germany, wider Europe	ITB Berlin TBC	TBC	TBC	Berlin, Germany	Fenja Schiebuhr (UK/DE)		<ul style="list-style-type: none"> <li>✓ IBO</li> <li>✓ Airlines</li> <li>✓ Transport Providers</li> </ul>	TBC	TBC	TBC	TBC
Trade Show	UK	PATA Roadshow	TBC	TBC	Glasgow, Newcastle, Manchester, Birmingham	Lilly Douglas (UK)	<a href="https://pata.org.uk/pata-events/">https://pata.org.uk/pata-events/</a>	<ul style="list-style-type: none"> <li>✓ IMAs</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs</li> <li>✓ Airlines</li> </ul>				
<b>APRIL 2027</b>												
NZ SCHOOL HOLIDAYS												
Trade Show	New Zealand	TECNZ Trade Event	TBC	TBC	Viduct Events Centre, Auckland	Paul Yeo (AKL)	TBC	<ul style="list-style-type: none"> <li>✓ TEC members</li> </ul>				
Business Event	Asia Pacific, International	The Meetings Show Asia Pacific	TBC	TBC	Marina Bay Sands, Singapore	Sue Lee (AKL)	<a href="https://www.themeetingshow-apac.com/">https://www.themeetingshow-apac.com/</a>	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs/RCBs</li> </ul>				
Trade Show	North America	Travel Answers Road Show	TBC	TBC	TBC	Teri Miller (LA)						
Trade Show	NZ Industry	eXplore Show	TBC	TBC	Auckland, New Zealand	In lieu of a TNZ contact, please contact Vanessa Payne at vipayne@xtra.co.nz	<a href="https://www.explorecentralnorthislandnz.com/">https://www.explorecentralnorthislandnz.com/</a>	<ul style="list-style-type: none"> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ IBO</li> </ul>				
<b>MAY 2027</b>												
Trade Show	All Markets	TRENZ 2027	TBC	TBC	TBC	Charlette Potts (WLG)		<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs</li> </ul>				
Business Event	Europe & International	IMEX Frankfurt 2027	TBC	TBC	Messe Frankfurt (Germany)	Sue Lee (AKL)	<a href="https://imex-frankfurt.com/show-information">https://imex-frankfurt.com/show-information</a>	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs/RCBs</li> </ul>				
Trade Show	China	ITB China 2027	TBC	TBC	Shanghai, China	Grace Yao (CHN)	<a href="http://www.itb-china.com/">http://www.itb-china.com/</a>	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ Airlines</li> </ul>	TBC	TBC	TBC	TBC
TNZ Onshore Event	New Zealand	TNZ Engagement Hui	TBC	TBC	TBC	TBC	TBC	NZ Industry				
<b>JUNE 2027</b>												
Business Event	All Markets	MEETINGS 2027	TBC	TBC	New Zealand	Sue Lee (AKL)	<a href="https://www.meetings.co.nz/">https://www.meetings.co.nz/</a>	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs/RCBs</li> </ul>				
<b>JULY 2027</b>												
Trade Show	India	Kiwi Link India	TBC	TBC	TBC	Neha Bhola (MUM)	TBC	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs</li> <li>✓ IMA</li> </ul>	TBC	TBC	TBC	TBC
Trade Show	SEA	Kiwi Link SEA/Roadshow	TBC	TBC	TBC	Theresa Goh (SG)	TBC	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs</li> <li>✓ IMA</li> </ul>	TBC	TBC	TBC	TBC
Trade Show	North America	Global Travel Marketplace	TBC	TBC	TBC	Teri Miller (LA)	<a href="https://www.gtflagship.com/home">https://www.gtflagship.com/home</a>					

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Event details								Registration details (TNZ arranged registrations only)				
Event type	Target market(s)	Event name	Start date	End date	Event location(s)	TNZ contact(s)	Event listing	Suitability	Prospectus live	Registration opens	Registration closes	Delegates confirmed
<b>August 2027</b>												
Annual Conference	New Zealand	BYATA Conference (Backpacker Youth Adventure Tourism Association)	TBC	TBC	TBC		<a href="https://www.byata.org.nz/conference.html">https://www.byata.org.nz/conference.html</a>					
Trade Show	North America	Virtuoso Travel Week	TBC	TBC	Las Vegas, NV (USA)	Teri Miller (LA)		✓ Preferred Partners Only				
Trade Show	New Zealand	NZ Cruise Association Conference	TBC	TBC	TBC	Paul Yeo (AKL)	TBC					
Annual Conference	New Zealand	TECNZ 2027 Conference	TBC	TBC	TBC	Paul Yeo (AKL)	<a href="https://www.tourismexportcouncil.org.nz/events/annual-conference/">https://www.tourismexportcouncil.org.nz/events/annual-conference/</a>	✓ TEC members				
<b>September 2027</b>												
Trade Show	New Zealand	NZ Cruise Association Conference	TBC	TBC	TBC	Paul Yeo (AKL)	TBC					
<b>October 2027</b>												
Business Event	Americas & International	IMEX America 2027	TBC	TBC	Las Vegas (USA)	Sue Lee (AKL)	TBC	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs/RCBs</li> </ul>	TBC	TBC	TBC	TBC
Trade Show	UK/Europe	Kiwi Link UK/Europe	TBC	TBC	London (UK)	Fenja Schiebuhr (UK/DE)	TBC	<ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO (TBC)</li> <li>✓ QM products</li> <li>✓ IMA</li> </ul>	TBC	TBC	TBC	TBC
Trade Show	UK	TTG New Zealand Fest	TBC	TBC	Virtual	Lilly Douglas (UK)	TBC	<ul style="list-style-type: none"> <li>✓ IMAs</li> <li>✓ QM products</li> <li>✓ Airlines</li> </ul>				
<b>NOVEMBER 2027</b>												
Trade Show	New Zealand	Tourism Summit Aotearoa	TBC	TBC	Auckland, NZ	Sam Allen (WLG)	<a href="https://www.tourismsummit.co.nz/">https://www.tourismsummit.co.nz/</a>	✓ All Industry				
Trade Show	UK	PATA Australasia & Pacific Roadshow	TBC	TBC	London	Lilly Douglas (UK)	<a href="https://www.tourismnewzealand.com/events/pata-australasia-and-pacific-roadshow/">https://www.tourismnewzealand.com/events/pata-australasia-and-pacific-roadshow/</a>	<ul style="list-style-type: none"> <li>✓ IMAs</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs</li> <li>✓ Airlines</li> </ul>				
Trade Show	UK	Travel Counsellors Conference	TBC	TBC	Manchester	Lilly Douglas (UK)	TBC	<ul style="list-style-type: none"> <li>✓ IMAs</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs</li> <li>✓ Airlines</li> </ul>				
Trade Show	North America	Signature Conference	TBC	TBC	Las Vegas, NV (USA)	Teri Miller (LA)	TBC	<ul style="list-style-type: none"> <li>✓ Signature Members</li> <li>✓ RTOs</li> </ul>				
<b>DECEMBER 2027</b>												
NZ SCHOOL HOLIDAYS												
Industry Event	New Zealand	TECNZ Xmas Symposium	TBC	TBC	TBC	Paul Yeo (AKL)	<a href="https://www.tourismexportcouncil.org.nz/events/tecnz-xmas-symposium/">https://www.tourismexportcouncil.org.nz/events/tecnz-xmas-symposium/</a>	✓ All Industry				
Trade Show	North America	United States Tour Operators Association Annual Meeting (USTOA)	TBC	TBC	Marco Island, FL (USA)	Teri Miller (LA)	<a href="https://www.tourismnewzealand.com/events/united-states-tour-operators-association-annual-meeting-ustoa/">https://www.tourismnewzealand.com/events/united-states-tour-operators-association-annual-meeting-ustoa/</a>	✓ USTOA Members				