

# Trade and Business Events Calendar

As at January 2025



0-6 months: Events Fixed / 6-12 months: Events Indicative / 12-24 months: Prospective Events  
 QM = Qualmark endorsed

| Event details        |                             |                                                 |            |            |                                              |                                                                              |                                                                                                                                                                                                                                                                            | Registration details (TNZ arranged registrations only)                                                                                |                 |                    |                     |                     |
|----------------------|-----------------------------|-------------------------------------------------|------------|------------|----------------------------------------------|------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------|-----------------|--------------------|---------------------|---------------------|
| Event type           | Target market(s)            | Event name                                      | Start date | End date   | Event location(s)                            | TNZ contact(s)                                                               | Event listing                                                                                                                                                                                                                                                              | Suitability                                                                                                                           | Prospectus live | Registration opens | Registration closes | Delegates confirmed |
| <b>JANUARY 2025</b>  |                             |                                                 |            |            |                                              |                                                                              |                                                                                                                                                                                                                                                                            |                                                                                                                                       |                 |                    |                     |                     |
|                      |                             | NZ SCHOOL HOLIDAYS                              |            |            |                                              |                                                                              |                                                                                                                                                                                                                                                                            |                                                                                                                                       |                 |                    |                     |                     |
| <b>FEBRUARY 2025</b> |                             |                                                 |            |            |                                              |                                                                              |                                                                                                                                                                                                                                                                            |                                                                                                                                       |                 |                    |                     |                     |
| Business Event       | Asia Pacific, International | AIME 2025                                       | 10/02/2025 | 12/02/2025 | Melbourne (Australia)                        | Leonie Ashford (CHC)                                                         | <a href="https://aime.com.au/">https://aime.com.au/</a>                                                                                                                                                                                                                    | <ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs/RCBs</li> </ul>            | CLOSED          | CLOSED             | CLOSED              | CLOSED              |
| Media Event          | Australia                   | International Media Marketplace (IMM) Australia | 13/02/2025 | 14/02/2025 | Sydney (Australia)                           | Sarah Lipkin (AUS)                                                           | <a href="https://www.tourismnewzealand.com/events/international-media-marketplace-imm-australia/">https://www.tourismnewzealand.com/events/international-media-marketplace-imm-australia/</a>                                                                              | <ul style="list-style-type: none"> <li>✓ RTOs</li> </ul>                                                                              |                 |                    |                     |                     |
| Trade Show           | Australia                   | ChristchurchNZ Australian Showcase 2025         | 18/02/2025 | 21/02/2025 | Melbourne, Sydney, Brisbane, Gold Coast (AU) | Krissy Griggs (ChristchurchNZ)                                               | <a href="https://admin.christchurchnz.com/media/mwvdjsom/christchurchnz-australian-showcase-prospectus-2025-business-partners.pdf">https://admin.christchurchnz.com/media/mwvdjsom/christchurchnz-australian-showcase-prospectus-2025-business-partners.pdf</a>            | <ul style="list-style-type: none"> <li>✓ All Industry in Christchurch</li> </ul>                                                      |                 |                    |                     |                     |
| Industry Event       | New Zealand                 | RTNZ-TNZ Connect                                | 20/02/2025 | 20/02/2025 | Auckland, NZ                                 | Manda North (AKL)                                                            | Not Required                                                                                                                                                                                                                                                               | <ul style="list-style-type: none"> <li>✓ RTOs</li> <li>✓ TNZ Marketing Teams</li> </ul>                                               |                 |                    |                     |                     |
| Trade Show           | UK, Europe, Worldwide       | Unite Pacific                                   | 27/02/2025 | 27/02/2025 | London (UK)                                  | Fenja Schiebuhr (UK/DE)                                                      | <a href="https://www.unitepromotions.co.uk/events/unite-pacific-australasia/">https://www.unitepromotions.co.uk/events/unite-pacific-australasia/</a>                                                                                                                      | <ul style="list-style-type: none"> <li>✓ IMAs</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs</li> <li>✓ Airlines</li> </ul> |                 |                    |                     |                     |
| <b>MARCH 2025</b>    |                             |                                                 |            |            |                                              |                                                                              |                                                                                                                                                                                                                                                                            |                                                                                                                                       |                 |                    |                     |                     |
|                      |                             | NZ SCHOOL HOLIDAYS                              |            |            |                                              |                                                                              |                                                                                                                                                                                                                                                                            |                                                                                                                                       |                 |                    |                     |                     |
| Trade Show           | Germany, wider Europe       | ITB Berlin TBC                                  | 4/03/2025  | 6/03/2025  | Berlin, Germany                              | Fenja Schiebuhr (UK/DE)                                                      | <a href="https://www.tourismnewzealand.com/events/itb-berlin-3/">https://www.tourismnewzealand.com/events/itb-berlin-3/</a>                                                                                                                                                | <ul style="list-style-type: none"> <li>✓ IBO</li> <li>✓ Airlines</li> <li>✓ Transport Providers</li> </ul>                            | CLOSED          | CLOSED             | CLOSED              | TBC                 |
| Trade Show           | UK                          | PATA Roadshow                                   | 10/03/2025 | 13/03/2025 | Glasgow, Newcastle, Manchester, Birmingham   | Lilly Douglas (UK)                                                           | <a href="https://pata.org.uk/pata-events/">https://pata.org.uk/pata-events/</a><br><a href="https://www.tourismnewzealand.com/events/pata-australasia-and-pacific-roadshow-2025/">https://www.tourismnewzealand.com/events/pata-australasia-and-pacific-roadshow-2025/</a> | <ul style="list-style-type: none"> <li>✓ IMAs</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs</li> <li>✓ Airlines</li> </ul> |                 |                    |                     |                     |
| <b>APRIL 2025</b>    |                             |                                                 |            |            |                                              |                                                                              |                                                                                                                                                                                                                                                                            |                                                                                                                                       |                 |                    |                     |                     |
|                      |                             | NZ SCHOOL HOLIDAYS                              | 12/04/2025 | 27/04/2025 |                                              |                                                                              |                                                                                                                                                                                                                                                                            |                                                                                                                                       |                 |                    |                     |                     |
| Trade Show           | New Zealand                 | TECNZ Trade Event                               | 9/04/2025  | 10/04/2025 | Vidualect Events Centre, Auckland            | Paul Yeo (AKL)                                                               | <a href="https://www.tourismexportcouncil.org.nz/events/trade_event_2025/">https://www.tourismexportcouncil.org.nz/events/trade_event_2025/</a>                                                                                                                            | <ul style="list-style-type: none"> <li>✓ TEC members</li> </ul>                                                                       |                 |                    |                     |                     |
| Business Event       | Asia Pacific, International | The Meetings Show Asia Pacific                  | 16/04/2025 | 17/04/2025 | Marina Bay Sands, Singapore                  | Leonie Ashford (CHC)                                                         | <a href="https://www.themeetingsshow-apac.com/">https://www.themeetingsshow-apac.com/</a>                                                                                                                                                                                  | <ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs/RCBs</li> </ul>            | 13/11/2024      | 13/11/2024         | 3/12/2024           | 6/12/2024           |
| Trade Show           | NZ Industry                 | eXplore Show                                    | 30/04/2024 | 30/04/2024 | Auckland, New Zealand                        | In lieu of a TNZ contact, please contact Vanessa Payne at vipayne@xtra.co.nz | <a href="https://www.explorecentralnorthislandnz.com/">https://www.explorecentralnorthislandnz.com/</a>                                                                                                                                                                    | <ul style="list-style-type: none"> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ IBO</li> </ul>                                      |                 |                    |                     |                     |
| <b>MAY 2025</b>      |                             |                                                 |            |            |                                              |                                                                              |                                                                                                                                                                                                                                                                            |                                                                                                                                       |                 |                    |                     |                     |
| Trade Show           | All Markets                 | TRENZ 2025                                      | 6/05/2025  | 8/05/2025  | Rotorua, New Zealand                         | Charlette Potts (WLG)                                                        | <a href="https://www.tourismnewzealand.com/events/trenz-2/">https://www.tourismnewzealand.com/events/trenz-2/</a>                                                                                                                                                          | <ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs</li> </ul>                 |                 |                    |                     |                     |
| Business Event       | Europe & International      | IMEX Frankfurt 2025                             | 20/05/2025 | 22/05/2025 | Messe Frankfurt (Germany)                    | Leonie Ashford (CHC)                                                         | <a href="https://imex-frankfurt.com/show-information">https://imex-frankfurt.com/show-information</a>                                                                                                                                                                      | <ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs/RCBs</li> </ul>            | 9/12/2024       | 9/12/2024          | 17/02/2025          | 21/02/2025          |
| Trade Show           | China                       | ITB China 2025                                  | 27/05/2025 | 29/05/2025 | Shanghai, China                              | Emma Zhou(CHN)                                                               | <a href="http://www.itb-china.com/">http://www.itb-china.com/</a><br><a href="https://www.tourismnewzealand.com/events/itb-china-2025/">https://www.tourismnewzealand.com/events/itb-china-2025/</a>                                                                       | <ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ Airlines</li> </ul>                                    | TBC             | TBC                | TBC                 | TBC                 |
| Trade Show           | North America               | Travel Answers Road Show                        | 27 -       | 1/04/2025  | TBC                                          | Teri Miller (LA)                                                             |                                                                                                                                                                                                                                                                            |                                                                                                                                       |                 |                    |                     |                     |
| TNZ Onshore Event    | New Zealand                 | TNZ Engagement Hui                              | TBC        | TBC        | TBC                                          | TBC                                                                          | TBC                                                                                                                                                                                                                                                                        | NZ Industry                                                                                                                           |                 |                    |                     |                     |
| <b>JUNE 2025</b>     |                             |                                                 |            |            |                                              |                                                                              |                                                                                                                                                                                                                                                                            |                                                                                                                                       |                 |                    |                     |                     |
| Industry Event       | NZ Industry                 | Latinos DownUnder                               | 8/06/2025  | 14/06/2025 | Latin America (Argentina, Brazil, Chile)     | Hadyn Fitzpatrick (LA)                                                       | <a href="http://www.latinosdownunder.com.au">www.latinosdownunder.com.au</a>                                                                                                                                                                                               | <ul style="list-style-type: none"> <li>✓ New Zealand Industry</li> </ul>                                                              |                 |                    |                     |                     |
| Trade Show           | North America               | Travel Leaders Network Edge Conference          | 9/06/2025  | 12/06/2025 | Las Vegas, NV (USA)                          | Hadyn Fitzpatrick (LA)                                                       | <a href="https://edgewithln.com/">https://edgewithln.com/</a>                                                                                                                                                                                                              | <ul style="list-style-type: none"> <li>✓ Preferred partners only</li> </ul>                                                           |                 |                    |                     |                     |
| Trade Show           | North America               | Global Travel Marketplace (GTM-West)            | 17/06/2025 | 19/07/2025 | Palm Springs, CA (USA)                       | Hadyn Fitzpatrick (LA)                                                       | <a href="https://www.gtmwest.com/">https://www.gtmwest.com/</a>                                                                                                                                                                                                            |                                                                                                                                       |                 |                    |                     |                     |
| Business Event       | All Markets                 | MEETINGS 2025                                   | TBC        | TBC        | New Zealand                                  | Leonie Ashford (CHC)                                                         | <a href="https://www.meetings.co.nz/">https://www.meetings.co.nz/</a>                                                                                                                                                                                                      | <ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs/RCBs</li> </ul>            |                 |                    |                     |                     |

Tourism New Zealand Trade Events Calendar

| Event details         |                             |                                                                   |            |            |                           |                                                                              |                                                                                                                                                                                                                                                                                                                      | Registration details (TNZ arranged registrations only)                                                                               |                     |                     |                     |                     |
|-----------------------|-----------------------------|-------------------------------------------------------------------|------------|------------|---------------------------|------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------|---------------------|---------------------|---------------------|---------------------|
| Event type            | Target market(s)            | Event name                                                        | Start date | End date   | Event location(s)         | TNZ contact(s)                                                               | Event listing                                                                                                                                                                                                                                                                                                        | Suitability                                                                                                                          | Prospectus live     | Registration opens  | Registration closes | Delegates confirmed |
| <b>JULY 2025</b>      |                             |                                                                   |            |            |                           |                                                                              |                                                                                                                                                                                                                                                                                                                      |                                                                                                                                      |                     |                     |                     |                     |
|                       |                             | NZ SCHOOL HOLIDAYS                                                | 28/06/2025 | 21/07/2024 |                           |                                                                              |                                                                                                                                                                                                                                                                                                                      |                                                                                                                                      |                     |                     |                     |                     |
| Trade Show            | North America               | GTM Flagship                                                      | 10/07/2025 | 12/07/2025 | Fort Lauderdale (FL), USA | Hadyn Fitzpatrick (LA)                                                       | <a href="https://www.gtmflagship.com/home">https://www.gtmflagship.com/home</a>                                                                                                                                                                                                                                      |                                                                                                                                      |                     |                     |                     |                     |
| Trade Show            | India                       | Kiwi Link India and Front Line Training                           | 7/07/2025  | 11/07/2025 | Goa and New Delhi         | Neha Bholra (MUM)                                                            | <a href="https://www.tourismnewzealand.com/events/kiwi-link-india-2/">https://www.tourismnewzealand.com/events/kiwi-link-india-2/</a>                                                                                                                                                                                | <ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs</li> <li>✓ IMA</li> </ul> | TBC                 | 18/12/2024          | 15/02/2025          | TBC                 |
| Trade Show            | SEA                         | SEA Roadshow (SG/MY/TH/ID)                                        | 14/07/2025 | 22/07/2025 | SG/MY/ID/TH               | Theresa Goh (SG)                                                             | <a href="https://www.tourismnewzealand.com/events/south-east-asia-roadshow-sea-2025/">https://www.tourismnewzealand.com/events/south-east-asia-roadshow-sea-2025/</a>                                                                                                                                                | <ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs</li> <li>✓ IMA</li> </ul> | Early December 2024 | Early December 2024 | End of January 2025 | TBC                 |
| <b>AUGUST 2025</b>    |                             |                                                                   |            |            |                           |                                                                              |                                                                                                                                                                                                                                                                                                                      |                                                                                                                                      |                     |                     |                     |                     |
| Annual Conference     | New Zealand                 | BYATA Conference (Backpacker Youth Adventure Tourism Association) | TBC        | TBC        | TBC                       |                                                                              | <a href="https://www.byata.org.nz/conference.html">https://www.byata.org.nz/conference.html</a>                                                                                                                                                                                                                      |                                                                                                                                      |                     |                     |                     |                     |
| Annual Conference     | New Zealand                 | TEC Conference                                                    | 6/08/2025  | 8/08/2025  | Bay of Islands (NZ)       | Paul Yeo (AKL)                                                               | <a href="https://www.tourismexportcouncil.org.nz/events/annual-conference/">https://www.tourismexportcouncil.org.nz/events/annual-conference/</a>                                                                                                                                                                    |                                                                                                                                      |                     |                     |                     |                     |
| Trade Show            | North America               | Virtuoso Travel Week                                              | 9/08/2025  | 15/08/2025 | Las Vegas, NV (USA)       | Hadyn Fitzpatrick (LA)                                                       | <a href="https://virtuosomeetings.virtuoso.com/Default.aspx?TabID=4053&amp;refresh=1">https://virtuosomeetings.virtuoso.com/Default.aspx?TabID=4053&amp;refresh=1</a><br><a href="https://www.tourismnewzealand.com/events/virtuoso-travel-week/">https://www.tourismnewzealand.com/events/virtuoso-travel-week/</a> | <ul style="list-style-type: none"> <li>✓ Preferred Partners Only</li> </ul>                                                          |                     |                     |                     |                     |
| Trade Show            | New Zealand                 | NZ Cruise Association Conference                                  | TBC        | TBC        | TBC                       | Paul Yeo (AKL)                                                               | TBC                                                                                                                                                                                                                                                                                                                  |                                                                                                                                      |                     |                     |                     |                     |
| Annual Conference     | New Zealand                 | TECNZ 2024 Conference                                             | TBC        | TBC        | TBC                       | TBC                                                                          | <a href="https://www.tourismexportcouncil.org.nz/events/annual-conference/">https://www.tourismexportcouncil.org.nz/events/annual-conference/</a>                                                                                                                                                                    | <ul style="list-style-type: none"> <li>✓ TEC members</li> </ul>                                                                      |                     |                     |                     |                     |
| <b>SEPTEMBER 2025</b> |                             |                                                                   |            |            |                           |                                                                              |                                                                                                                                                                                                                                                                                                                      |                                                                                                                                      |                     |                     |                     |                     |
|                       |                             | NZ SCHOOL HOLIDAYS                                                | 20/09/2025 | 5/10/2025  |                           |                                                                              |                                                                                                                                                                                                                                                                                                                      |                                                                                                                                      |                     |                     |                     |                     |
| Trade Show            | UK                          | PURE Life Experiences (PURE Preferred partners only)              | TBC        | TBC        | Marrakech, Morocco        | Lilly Douglas (UK)                                                           | <a href="https://purelifeexperiences.com/">https://purelifeexperiences.com/</a>                                                                                                                                                                                                                                      | <ul style="list-style-type: none"> <li>✓ Invitation Only</li> </ul>                                                                  |                     |                     |                     |                     |
| Annual Conference     | isite Network               | isite Conference 2025                                             | 16/09/2025 | 18/09/2025 | Rotorua, New Zealand      | Carrie Talbot (Wlg)                                                          |                                                                                                                                                                                                                                                                                                                      | <ul style="list-style-type: none"> <li>✓ isite Network</li> <li>✓ sponsors</li> </ul>                                                |                     |                     |                     |                     |
| <b>OCTOBER 2025</b>   |                             |                                                                   |            |            |                           |                                                                              |                                                                                                                                                                                                                                                                                                                      |                                                                                                                                      |                     |                     |                     |                     |
| Trade Show            | North America               | ITLM North America                                                | 6/10/2025  | 9/10/2025  | Baha Mar, The Bahamas     | Hadyn Fitzpatrick (LA)                                                       | <a href="https://www.iltm.com/north-america/en-gb.html">https://www.iltm.com/north-america/en-gb.html</a>                                                                                                                                                                                                            | <ul style="list-style-type: none"> <li>✓ Premium product</li> <li>✓ Premium IBO</li> </ul>                                           |                     |                     |                     |                     |
| Trade Show            | North America               | Kiwi Link The Americas                                            | 19/10/2025 | 22/10/2025 | Chicago (USA)             | Michelle Rosenberg                                                           | <a href="https://www.tourismnewzealand.com/events/kiwi-link-the-americas-2/">https://www.tourismnewzealand.com/events/kiwi-link-the-americas-2/</a>                                                                                                                                                                  | <ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO (TBC)</li> <li>✓ QM products</li> <li>✓ IMA</li> </ul>           | 17/12/2025          | 24/02/2025          | 10/03/25            | 20/04/2025          |
| Trade Show            | UK/Europe                   | Kiwi Link UK/Europe                                               | 13/10/2025 | 16/10/2025 | London (UK)               | Fenja Schiebuhr (UK/DE)                                                      | <a href="https://www.tourismnewzealand.com/events/kiwi-link-uk-and-europe-2025/">https://www.tourismnewzealand.com/events/kiwi-link-uk-and-europe-2025/</a>                                                                                                                                                          | <ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO (TBC)</li> <li>✓ QM products</li> <li>✓ IMA</li> </ul>           | 17/12/2025          | 24/02/2025          | 10/03/25            | 20/04/2025          |
| Trade Show            | North America               | Global Travel Collection (GTC-Internova)                          | TBC        | TBC        | TBC                       | Hadyn Fitzpatrick (LA)                                                       | TBC                                                                                                                                                                                                                                                                                                                  | <ul style="list-style-type: none"> <li>✓ Preferred suppliers and members</li> </ul>                                                  |                     |                     |                     |                     |
| Trade Show            |                             | Elevate Conference                                                | TBC        | TBC        | TBC                       | TBC                                                                          | TBC                                                                                                                                                                                                                                                                                                                  | <ul style="list-style-type: none"> <li>✓ Preferred partners</li> </ul>                                                               |                     |                     |                     |                     |
| Industry Event        | New Zealand                 | Tourism Summit Aotearoa                                           | TBC        | TBC        | TBC                       | Paul Yeo (AKL)                                                               | <a href="https://www.tourismsummit.co.nz/">https://www.tourismsummit.co.nz/</a>                                                                                                                                                                                                                                      | <ul style="list-style-type: none"> <li>✓ All Industry</li> </ul>                                                                     |                     |                     |                     |                     |
| Business Event        | Americas & International    | IMEX America 2025                                                 | TBC        | TBC        | Las Vegas (USA)           | Leonie Ashford (CHC)                                                         | <a href="https://imexamerica.com/">https://imexamerica.com/</a>                                                                                                                                                                                                                                                      | <ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs/RCBs</li> </ul>           | TBC                 | TBC                 | TBC                 | TBC                 |
| <b>NOVEMBER 2025</b>  |                             |                                                                   |            |            |                           |                                                                              |                                                                                                                                                                                                                                                                                                                      |                                                                                                                                      |                     |                     |                     |                     |
| Trade Show            | North America               | Ensemble Horizons Conference (Preferred partners only)            | TBC        | TBC        | TBC                       | TBC                                                                          | TBC                                                                                                                                                                                                                                                                                                                  | <ul style="list-style-type: none"> <li>✓ Ensemble Members</li> </ul>                                                                 |                     |                     |                     |                     |
| Trade Show            | North America               | Signature Conference (Preferred partners only)                    | TBC        | TBC        | TBC                       | TBC                                                                          | TBC                                                                                                                                                                                                                                                                                                                  | <ul style="list-style-type: none"> <li>✓ Signature Members</li> <li>✓ RTOs</li> </ul>                                                |                     |                     |                     |                     |
| Trade Show            | China                       | Kiwi Link China                                                   | TBC        | TBC        | TBC                       | Emma Zhou (CHN)                                                              | <a href="https://www.tourismnewzealand.com/events/kiwi-link-greater-china-2/">https://www.tourismnewzealand.com/events/kiwi-link-greater-china-2/</a>                                                                                                                                                                | <ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO (TBC)</li> <li>✓ QM products</li> <li>✓ RTOs/RCBs</li> </ul>     | TBC                 | TBC                 | TBC                 | TBC                 |
| <b>DECEMBER 2025</b>  |                             |                                                                   |            |            |                           |                                                                              |                                                                                                                                                                                                                                                                                                                      |                                                                                                                                      |                     |                     |                     |                     |
|                       |                             | NZ SCHOOL HOLIDAYS                                                | 19/12/2025 | 31/12/2025 |                           |                                                                              |                                                                                                                                                                                                                                                                                                                      |                                                                                                                                      |                     |                     |                     |                     |
|                       | North America               | United States Tour Operators Association Annual Meeting (USTOA)   | TBC        | TBC        | TBC                       | Hadyn Fitzpatrick (LA)                                                       | <a href="https://ustoa.com/events/2023-USTOA-Annual-Conference">https://ustoa.com/events/2023-USTOA-Annual-Conference</a>                                                                                                                                                                                            | <ul style="list-style-type: none"> <li>✓ USTOA members</li> </ul>                                                                    |                     |                     |                     |                     |
| <b>JANURAY 2026</b>   |                             |                                                                   |            |            |                           |                                                                              |                                                                                                                                                                                                                                                                                                                      |                                                                                                                                      |                     |                     |                     |                     |
|                       |                             | NZ SCHOOL HOLIDAYS                                                | 1/01/2026  | 26/01/2026 |                           |                                                                              |                                                                                                                                                                                                                                                                                                                      |                                                                                                                                      |                     |                     |                     |                     |
| <b>FEBURARY 2026</b>  |                             |                                                                   |            |            |                           |                                                                              |                                                                                                                                                                                                                                                                                                                      |                                                                                                                                      |                     |                     |                     |                     |
| Trade Show            | India                       | Outbound Travel Mart (OTM)                                        | 5/02/2026  | 7/02/2026  | Mumbai (India)            | Neha Bholra (MUM)                                                            | <a href="https://otm.co.in/media_files/OTM2025-Brochure.pdf">https://otm.co.in/media_files/OTM2025-Brochure.pdf</a>                                                                                                                                                                                                  | <ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> </ul>                                                       |                     |                     |                     |                     |
| Business Event        | Asia Pacific, International | AIME 2026                                                         | 09/02/2026 | 11/02/2026 | Melbourne (Australia)     | Leonie Ashford (CHC)                                                         | <a href="https://aime.com.au/">https://aime.com.au/</a>                                                                                                                                                                                                                                                              | <ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs/RCBs</li> </ul>           | TBC                 | TBC                 | TBC                 | TBC                 |
| Trade Show            | Australia                   | Tourism New Zealand Regional Showcase                             | TBC        | TBC        | Sydney (Australia)        | Sandra Etter (AUS)                                                           | TBC                                                                                                                                                                                                                                                                                                                  | <ul style="list-style-type: none"> <li>✓ RTOs</li> </ul>                                                                             | TBC                 | TBC                 | TBC                 | TBC                 |
| Media Event           | Australia                   | International Media Marketplace (IMM) Australia                   | TBC        | TBC        | Sydney (Australia)        | Sarah Glover (AUS)                                                           | <a href="https://travmedia.com/immaus/">https://travmedia.com/immaus/</a>                                                                                                                                                                                                                                            | <ul style="list-style-type: none"> <li>✓ RTOs</li> </ul>                                                                             |                     |                     |                     |                     |
| <b>MARCH 2026</b>     |                             |                                                                   |            |            |                           |                                                                              |                                                                                                                                                                                                                                                                                                                      |                                                                                                                                      |                     |                     |                     |                     |
| Trade Show            | Germany, wider Europe       | ITB Berlin                                                        | TBC        | TBC        | Berlin, Germany           | Fenja Schiebuhr (UK/DE)                                                      |                                                                                                                                                                                                                                                                                                                      | <ul style="list-style-type: none"> <li>✓ IBO</li> <li>✓ Airlines</li> <li>✓ Transport Providers</li> </ul>                           |                     |                     |                     |                     |
| <b>APRIL 2026</b>     |                             |                                                                   |            |            |                           |                                                                              |                                                                                                                                                                                                                                                                                                                      |                                                                                                                                      |                     |                     |                     |                     |
| Business Event        | Asia Pacific, International | The Meetings Show Asia Pacific                                    | TBC        | TBC        | TBC                       | Leonie Ashford (CHC)                                                         | <a href="https://www.themeetingsshow-apac.com/">https://www.themeetingsshow-apac.com/</a>                                                                                                                                                                                                                            | <ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs/RCBs</li> </ul>           | TBC                 | TBC                 | TBC                 | TBC                 |
| Trade Show            | North America               | Travel Answers Road Show                                          | TBC        | TBC        | TBC                       | Teri Miller (LA)                                                             |                                                                                                                                                                                                                                                                                                                      | <ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs/RCBs</li> </ul>           |                     |                     |                     |                     |
| Trade Show            | NZ Industry                 | eXplore Show                                                      | TBC        | TBC        | TBC                       | In lieu of a TNZ contact, please contact Vanessa Payne at vipayne@xtra.co.nz | <a href="https://www.explorecentralnorthislandnz.com/">https://www.explorecentralnorthislandnz.com/</a>                                                                                                                                                                                                              | <ul style="list-style-type: none"> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ IBO</li> </ul>                                     |                     |                     |                     |                     |

Tourism New Zealand Trade Events Calendar

| Event details         |                             |                                                                   |            |            |                           |                        |                                                                                                                                                                                                                               | Registration details (TNZ arranged registrations only)                                                                                                        |                 |                    |                     |                     |
|-----------------------|-----------------------------|-------------------------------------------------------------------|------------|------------|---------------------------|------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|--------------------|---------------------|---------------------|
| Event type            | Target market(s)            | Event name                                                        | Start date | End date   | Event location(s)         | TNZ contact(s)         | Event listing                                                                                                                                                                                                                 | Suitability                                                                                                                                                   | Prospectus live | Registration opens | Registration closes | Delegates confirmed |
| <b>MAY 2026</b>       |                             |                                                                   |            |            |                           |                        |                                                                                                                                                                                                                               |                                                                                                                                                               |                 |                    |                     |                     |
| TNZ Onshore Event     | New Zealand                 | TNZ Engagement Hui                                                | TBC        | TBC        | TBC                       | TBC                    | TBC                                                                                                                                                                                                                           | NZ Industry                                                                                                                                                   |                 |                    |                     |                     |
| Trade Show            | All Markets                 | TRENZ 2026                                                        | TBC        | TBC        | TBC                       | Charlette Potts (WLG)  | <a href="https://www.trenz.co.nz/trenz/trenz2024">https://www.trenz.co.nz/trenz/trenz2024</a>                                                                                                                                 | <ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs</li> </ul>                                         |                 |                    |                     |                     |
| Business Event        | Europe & International      | IMEX Frankfurt 2026                                               | 19/05/2026 | 21/05/2026 | Messe Frankfurt (Germany) | Leonie Ashford (CHC)   | <a href="https://imex-frankfurt.com/show-information">https://imex-frankfurt.com/show-information</a>                                                                                                                         | <ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs/RCBs</li> </ul>                                    | TBC             | TBC                | TBC                 | TBC                 |
| <b>JUNE 2026</b>      |                             |                                                                   |            |            |                           |                        |                                                                                                                                                                                                                               |                                                                                                                                                               |                 |                    |                     |                     |
| Business Event        | All Markets                 | MEETINGS 2026                                                     | TBC        | TBC        | New Zealand               | Leonie Ashford (CHC)   | <a href="https://www.meetings.co.nz/">https://www.meetings.co.nz/</a>                                                                                                                                                         | <ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs/RCBs</li> </ul>                                    |                 |                    |                     |                     |
| <b>JULY 2026</b>      |                             |                                                                   |            |            |                           |                        |                                                                                                                                                                                                                               |                                                                                                                                                               |                 |                    |                     |                     |
| Trade Show            | India                       | Kiwi Link India                                                   | 6/07/2025  | 12/07/2025 | TBC                       | Neha Bhola (MUM)       | TBC                                                                                                                                                                                                                           | <ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs</li> <li>✓ IMA</li> </ul>                          | TBC             | TBC                | TBC                 | TBC                 |
| Trade Show            | SEA                         | Kiwi Link SEA                                                     | 14/07/2025 | 22/07/2025 | SG/MY/ID/TH               | Theresa Goh (SG)       | TBC                                                                                                                                                                                                                           | <ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs</li> <li>✓ IMA</li> </ul>                          | TBC             | TBC                | TBC                 | TBC                 |
| Trade Show            | North America               | Global Travel Marketplace                                         | 18/07/2024 | 20/07/2024 | Fort Lauderdale, FL (USA) | Hadyn Fitzpatrick (LA) | <a href="https://www.gtmflagship.com/home">https://www.gtmflagship.com/home</a>                                                                                                                                               |                                                                                                                                                               |                 |                    |                     |                     |
| <b>August 2026</b>    |                             |                                                                   |            |            |                           |                        |                                                                                                                                                                                                                               |                                                                                                                                                               |                 |                    |                     |                     |
| Annual Conference     | New Zealand                 | BYATA Conference (Backpacker Youth Adventure Tourism Association) | TBC        | TBC        | TBC                       |                        | <a href="https://www.byata.org.nz/conference.html">https://www.byata.org.nz/conference.html</a>                                                                                                                               |                                                                                                                                                               |                 |                    |                     |                     |
| Trade Show            | North America               | Virtuoso Travel Week                                              | TBC        | TBC        | Las Vegas, NV (USA)       | Hadyn Fitzpatrick (LA) |                                                                                                                                                                                                                               | ✓ Preferred Partners Only                                                                                                                                     |                 |                    |                     |                     |
| Trade Show            | New Zealand                 | NZ Cruise Association Conference                                  | TBC        | TBC        | TBC                       | Paul Yeo (AKL)         | TBC                                                                                                                                                                                                                           |                                                                                                                                                               |                 |                    |                     |                     |
| Annual Conference     | New Zealand                 | TECNZ 2026 Conference                                             | TBC        | TBC        | TBC                       | Paul Yeo (AKL)         | <a href="https://www.tourismexportcouncil.org.nz/events/annual-conference/">https://www.tourismexportcouncil.org.nz/events/annual-conference/</a>                                                                             | ✓ TEC members                                                                                                                                                 |                 |                    |                     |                     |
| <b>September 2026</b> |                             |                                                                   |            |            |                           |                        |                                                                                                                                                                                                                               |                                                                                                                                                               |                 |                    |                     |                     |
| Trade Show            | Korea                       | Kiwi Link Korea                                                   | TBC        | TBC        | South Korea               | Hee-Jeong Kwon (KR)    | TBC                                                                                                                                                                                                                           | <ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs</li> <li>✓ IMA</li> </ul>                          | TBC             | TBC                | TBC                 | TBC                 |
| Trade Show            | Japan                       | Kiwi Link Japan                                                   | TBC        | TBC        | Japan                     | Naoki Inohiza (JP)     | TBC                                                                                                                                                                                                                           | <ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs</li> <li>✓ IMA</li> </ul>                          | TBC             | TBC                | TBC                 | TBC                 |
| Trade Show            | New Zealand                 | NZ Cruise Association Conference                                  | TBC        | TBC        | TBC                       | Paul Yeo (AKL)         | TBC                                                                                                                                                                                                                           |                                                                                                                                                               |                 |                    |                     |                     |
| <b>October 2026</b>   |                             |                                                                   |            |            |                           |                        |                                                                                                                                                                                                                               |                                                                                                                                                               |                 |                    |                     |                     |
| Business Event        | Americas & International    | IMEX America 2026                                                 | TBC        | TBC        | Las Vegas (USA)           | Leonie Ashford (CHC)   | TBC                                                                                                                                                                                                                           | <ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs/RCBs</li> </ul>                                    | TBC             | TBC                | TBC                 | TBC                 |
| Trade Show            | UK                          | TTG New Zealand Fest                                              | TBC        | TBC        | Virtual                   | Lilly Douglas (UK)     | TBC                                                                                                                                                                                                                           | <ul style="list-style-type: none"> <li>✓ IMAs</li> <li>✓ QM products</li> <li>✓ Airlines</li> </ul>                                                           |                 |                    |                     |                     |
| <b>NOVEMBER 2026</b>  |                             |                                                                   |            |            |                           |                        |                                                                                                                                                                                                                               |                                                                                                                                                               |                 |                    |                     |                     |
| Trade Show            | New Zealand                 | Tourism Summit Aotearoa                                           | TBC        | TBC        | Auckland, NZ              | Sam Allen (WLG)        | <a href="https://www.tourismsummit.co.nz/">https://www.tourismsummit.co.nz/</a>                                                                                                                                               | <ul style="list-style-type: none"> <li>✓ All Industry</li> <li>✓ IMAs</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs</li> <li>✓ Airlines</li> </ul> |                 |                    |                     |                     |
| Trade Show            | UK                          | PATA Australasia & Pacific Roadshow                               | TBC        | TBC        | London                    | Lilly Douglas (UK)     | <a href="https://www.tourismnewzealand.com/events/pata-australasia-and-pacific-roadshow/">https://www.tourismnewzealand.com/events/pata-australasia-and-pacific-roadshow/</a>                                                 | <ul style="list-style-type: none"> <li>✓ IMAs</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs</li> <li>✓ Airlines</li> </ul>                         |                 |                    |                     |                     |
| Trade Show            | UK                          | Travel Counsellors Conference                                     | TBC        | TBC        | Manchester                | Lilly Douglas (UK)     | TBC                                                                                                                                                                                                                           | <ul style="list-style-type: none"> <li>✓ IMAs</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs</li> <li>✓ Airlines</li> </ul>                         |                 |                    |                     |                     |
| Trade Show            | North America               | Signature Conference                                              | TBC        | TBC        | Las Vegas, NV (USA)       | Hadyn Fitzpatrick (LA) | TBC                                                                                                                                                                                                                           | <ul style="list-style-type: none"> <li>✓ Signature Members</li> <li>✓ RTOs</li> </ul>                                                                         |                 |                    |                     |                     |
| <b>DECEMBER 2026</b>  |                             |                                                                   |            |            |                           |                        |                                                                                                                                                                                                                               |                                                                                                                                                               |                 |                    |                     |                     |
|                       |                             | NZ SCHOOL HOLIDAYS                                                |            |            |                           |                        |                                                                                                                                                                                                                               |                                                                                                                                                               |                 |                    |                     |                     |
| Industry Event        | New Zealand                 | TECNZ Xmas Symposium                                              | TBC        | TBC        | TBC                       | Paul Yeo (AKL)         | <a href="https://www.tourismexportcouncil.org.nz/events/tecnz-xmas-symposium/">https://www.tourismexportcouncil.org.nz/events/tecnz-xmas-symposium/</a>                                                                       | ✓ All Industry                                                                                                                                                |                 |                    |                     |                     |
| Trade Show            | North America               | United States Tour Operators Association Annual Meeting (USTOA)   | TBC        | TBC        | Marco Island, FL (USA)    | Hadyn Fitzpatrick (LA) | <a href="https://www.tourismnewzealand.com/events/untied-states-tour-operators-association-annual-meeting-ustoa/">https://www.tourismnewzealand.com/events/untied-states-tour-operators-association-annual-meeting-ustoa/</a> | ✓ USTOA Members                                                                                                                                               |                 |                    |                     |                     |
| <b>JANUARY 2027</b>   |                             |                                                                   |            |            |                           |                        |                                                                                                                                                                                                                               |                                                                                                                                                               |                 |                    |                     |                     |
|                       |                             | NZ SCHOOL HOLIDAYS                                                |            |            |                           |                        |                                                                                                                                                                                                                               |                                                                                                                                                               |                 |                    |                     |                     |
| <b>FEBRUARY 2027</b>  |                             |                                                                   |            |            |                           |                        |                                                                                                                                                                                                                               |                                                                                                                                                               |                 |                    |                     |                     |
| Business Event        | Asia Pacific, International | AIME 2027                                                         | TBC        | TBC        | Melbourne (Australia)     | Leonie Ashford (CHC)   | <a href="https://aime.com.au/">https://aime.com.au/</a>                                                                                                                                                                       | <ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs/RCBs</li> </ul>                                    | TBC             | TBC                | TBC                 | TBC                 |
| Media Event           | Australia                   | International Media Marketplace (IMM) Australia                   | TBC        | TBC        | Sydney (Australia)        | Sarah Glover (AUS)     | <a href="https://www.tourismnewzealand.com/events/international-media-marketplace-imm-australia/">https://www.tourismnewzealand.com/events/international-media-marketplace-imm-australia/</a>                                 | ✓ RTOs                                                                                                                                                        |                 |                    |                     |                     |

| Event details |                       |               |     |     |             |                         | Registration details (TNZ arranged registrations only)                                                                                                |                                                                                                                                       |  |  |  |  |  |
|---------------|-----------------------|---------------|-----|-----|-------------|-------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------|--|--|--|--|--|
| Trade Show    | UK, Europe, Worldwide | Unite Pacific | TBC | TBC | London (UK) | Fenja Schiebuhr (UK/DE) | <a href="https://www.unitepromotions.co.uk/events/unite-pacific-australasia/">https://www.unitepromotions.co.uk/events/unite-pacific-australasia/</a> | <ul style="list-style-type: none"> <li>✓ IMAs</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs</li> <li>✓ Airlines</li> </ul> |  |  |  |  |  |

Tourism New Zealand Trade Events Calendar

| Event details         |                             |                                                                   |     |     |                                            |                                                                              |                                                                                                                                                   | Registration details (TNZ arranged registrations only)                                                                                |     |     |     |     |
|-----------------------|-----------------------------|-------------------------------------------------------------------|-----|-----|--------------------------------------------|------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------|-----|-----|-----|-----|
| <b>MARCH 2027</b>     |                             |                                                                   |     |     |                                            |                                                                              |                                                                                                                                                   |                                                                                                                                       |     |     |     |     |
| NZ SCHOOL HOLIDAYS    |                             |                                                                   |     |     |                                            |                                                                              |                                                                                                                                                   |                                                                                                                                       |     |     |     |     |
| Trade Show            | Germany, wider Europe       | ITB Berlin TBC                                                    | TBC | TBC | Berlin, Germany                            | Fenja Schiebuh (UK/DE)                                                       |                                                                                                                                                   | <ul style="list-style-type: none"> <li>✓ IBO</li> <li>✓ Airlines</li> <li>✓ Transport Providers</li> </ul>                            | TBC | TBC | TBC | TBC |
| Trade Show            | UK                          | PATA Roadshow                                                     | TBC | TBC | Glasgow, Newcastle, Manchester, Birmingham | Lilly Douglas (UK)                                                           | <a href="https://pata.org.uk/pata-events/">https://pata.org.uk/pata-events/</a>                                                                   | <ul style="list-style-type: none"> <li>✓ IMAs</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs</li> <li>✓ Airlines</li> </ul> |     |     |     |     |
| <b>APRIL 2027</b>     |                             |                                                                   |     |     |                                            |                                                                              |                                                                                                                                                   |                                                                                                                                       |     |     |     |     |
| NZ SCHOOL HOLIDAYS    |                             |                                                                   |     |     |                                            |                                                                              |                                                                                                                                                   |                                                                                                                                       |     |     |     |     |
| Trade Show            | New Zealand                 | TECNZ Trade Event                                                 | TBC | TBC | Vidaduct Events Centre, Auckland           | Paul Yeo (AKL)                                                               | TBC                                                                                                                                               | <ul style="list-style-type: none"> <li>✓ TEC members</li> </ul>                                                                       |     |     |     |     |
| Business Event        | Asia Pacific, International | The Meetings Show Asia Pacific                                    | TBC | TBC | Marina Bay Sands, Singapore                | Leonie Ashford (CHC)                                                         | <a href="https://www.themeetingsshow-apac.com/">https://www.themeetingsshow-apac.com/</a>                                                         | <ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs/RCBs</li> </ul>            |     |     |     |     |
| Trade Show            | North America               | Travel Answers Road Show                                          | TBC | TBC | TBC                                        | Teri Miller (LA)                                                             |                                                                                                                                                   |                                                                                                                                       |     |     |     |     |
| Trade Show            | NZ Industry                 | eXplore Show                                                      | TBC | TBC | Auckland, New Zealand                      | In lieu of a TNZ contact, please contact Vanessa Payne at vipayne@xtra.co.nz | <a href="https://www.explorecentralnorthislandnz.com/">https://www.explorecentralnorthislandnz.com/</a>                                           | <ul style="list-style-type: none"> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ IBO</li> </ul>                                      |     |     |     |     |
| <b>MAY 2027</b>       |                             |                                                                   |     |     |                                            |                                                                              |                                                                                                                                                   |                                                                                                                                       |     |     |     |     |
| Trade Show            | All Markets                 | TRENZ 2027                                                        | TBC | TBC | TBC                                        | Charlette Potts (WLG)                                                        |                                                                                                                                                   | <ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs</li> </ul>                 |     |     |     |     |
| Business Event        | Europe & International      | IMEX Frankfurt 2027                                               | TBC | TBC | Messe Frankfurt (Germany)                  | Leonie Ashford (CHC)                                                         | <a href="https://imex-frankfurt.com/show-information">https://imex-frankfurt.com/show-information</a>                                             | <ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs/RCBs</li> </ul>            |     |     |     |     |
| Trade Show            | China                       | ITB China 2027                                                    | TBC | TBC | Shanghai, China                            | Grace Yao (CHN)                                                              | <a href="http://www.itb-china.com/">http://www.itb-china.com/</a>                                                                                 | <ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ Airlines</li> </ul>                                    | TBC | TBC | TBC | TBC |
| TNZ Onshore Event     | New Zealand                 | TNZ Engagement Hui                                                | TBC | TBC | TBC                                        | TBC                                                                          | TBC                                                                                                                                               | NZ Industry                                                                                                                           |     |     |     |     |
| <b>JUNE 2027</b>      |                             |                                                                   |     |     |                                            |                                                                              |                                                                                                                                                   |                                                                                                                                       |     |     |     |     |
| Business Event        | All Markets                 | MEETINGS 2027                                                     | TBC | TBC | New Zealand                                | Leonie Ashford (CHC)                                                         | <a href="https://www.meetings.co.nz/">https://www.meetings.co.nz/</a>                                                                             | <ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs/RCBs</li> </ul>            |     |     |     |     |
| <b>JULY 2027</b>      |                             |                                                                   |     |     |                                            |                                                                              |                                                                                                                                                   |                                                                                                                                       |     |     |     |     |
| Trade Show            | India                       | Kiwi Link India                                                   | TBC | TBC | TBC                                        | Neha Bhola (MUM)                                                             | TBC                                                                                                                                               | <ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs</li> <li>✓ IMA</li> </ul>  | TBC | TBC | TBC | TBC |
| Trade Show            | SEA                         | Kiwi Link SEA/Roadshow                                            | TBC | TBC | TBC                                        | Theresa Goh (SG)                                                             | TBC                                                                                                                                               | <ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs</li> <li>✓ IMA</li> </ul>  | TBC | TBC | TBC | TBC |
| Trade Show            | North America               | Global Travel Marketplace                                         | TBC | TBC | TBC                                        | Hadyn Fitzpatrick (LA)                                                       | <a href="https://www.gtmflagship.com/home">https://www.gtmflagship.com/home</a>                                                                   |                                                                                                                                       |     |     |     |     |
| <b>August 2027</b>    |                             |                                                                   |     |     |                                            |                                                                              |                                                                                                                                                   |                                                                                                                                       |     |     |     |     |
| Annual Conference     | New Zealand                 | BYATA Conference (Backpacker Youth Adventure Tourism Association) | TBC | TBC | TBC                                        |                                                                              | <a href="https://www.byata.org.nz/conference.html">https://www.byata.org.nz/conference.html</a>                                                   |                                                                                                                                       |     |     |     |     |
| Trade Show            | North America               | Virtuoso Travel Week                                              | TBC | TBC | Las Vegas, NV (USA)                        | Hadyn Fitzpatrick (LA)                                                       |                                                                                                                                                   | <ul style="list-style-type: none"> <li>✓ Preferred Partners Only</li> </ul>                                                           |     |     |     |     |
| Trade Show            | New Zealand                 | NZ Cruise Association Conference                                  | TBC | TBC | TBC                                        | Paul Yeo (AKL)                                                               | TBC                                                                                                                                               |                                                                                                                                       |     |     |     |     |
| Annual Conference     | New Zealand                 | TECNZ 2027 Conference                                             | TBC | TBC | TBC                                        | Paul Yeo (AKL)                                                               | <a href="https://www.tourismexportcouncil.org.nz/events/annual-conference/">https://www.tourismexportcouncil.org.nz/events/annual-conference/</a> | <ul style="list-style-type: none"> <li>✓ TEC members</li> </ul>                                                                       |     |     |     |     |
| <b>September 2027</b> |                             |                                                                   |     |     |                                            |                                                                              |                                                                                                                                                   |                                                                                                                                       |     |     |     |     |
| Trade Show            | New Zealand                 | NZ Cruise Association Conference                                  | TBC | TBC | TBC                                        | Paul Yeo (AKL)                                                               | TBC                                                                                                                                               |                                                                                                                                       |     |     |     |     |

Tourism New Zealand Trade Events Calendar

| Event details             |                          |                                                                 |            |          |                        |                         |                                                                                                                                                                                                                                 | Registration details (TNZ arranged registrations only)                                                                                |                 |                    |                     |                     |
|---------------------------|--------------------------|-----------------------------------------------------------------|------------|----------|------------------------|-------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------|-----------------|--------------------|---------------------|---------------------|
| Event type                | Target market(s)         | Event name                                                      | Start date | End date | Event location(s)      | TNZ contact(s)          | Event listing                                                                                                                                                                                                                   | Suitability                                                                                                                           | Prospectus live | Registration opens | Registration closes | Delegates confirmed |
| <b>October 2027</b>       |                          |                                                                 |            |          |                        |                         |                                                                                                                                                                                                                                 |                                                                                                                                       |                 |                    |                     |                     |
| Business Event            | Americas & International | IMEX America 2027                                               | TBC        | TBC      | Las Vegas (USA)        | Leonie Ashford (CHC)    | TBC                                                                                                                                                                                                                             | <ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs/RCBs</li> </ul>            | TBC             | TBC                | TBC                 | TBC                 |
| Trade Show                | UK/Europe                | Kiwi Link UK/Europe                                             | TBC        | TBC      | London (UK)            | Fenja Schiebuhr (UK/DE) | TBC                                                                                                                                                                                                                             | <ul style="list-style-type: none"> <li>✓ Airlines</li> <li>✓ QM IBO (TBC)</li> <li>✓ QM products</li> <li>✓ IMA</li> </ul>            | TBC             | TBC                | TBC                 | TBC                 |
| Trade Show                | UK                       | TTG New Zealand Fest                                            | TBC        | TBC      | Virtual                | Lilly Douglas (UK)      | TBC                                                                                                                                                                                                                             | <ul style="list-style-type: none"> <li>✓ IMAs</li> <li>✓ QM products</li> <li>✓ Airlines</li> </ul>                                   |                 |                    |                     |                     |
| <b>NOVEMBER 2027</b>      |                          |                                                                 |            |          |                        |                         |                                                                                                                                                                                                                                 |                                                                                                                                       |                 |                    |                     |                     |
| Trade Show                | New Zealand              | Tourism Summit Aotearoa                                         | TBC        | TBC      | Auckland, NZ           | Sam Allen (WLG)         | <a href="https://www.tourismsummit.co.nz/">https://www.tourismsummit.co.nz/</a>                                                                                                                                                 | <ul style="list-style-type: none"> <li>✓ All Industry</li> </ul>                                                                      |                 |                    |                     |                     |
| Trade Show                | UK                       | PATA Australasia & Pacific Roadshow                             | TBC        | TBC      | London                 | Lilly Douglas (UK)      | <a href="https://www.tourismnewzealand.com/events/pata-australasia-and-pacific-roadshow/">https://www.tourismnewzealand.com/events/pata-australasia-and-pacific-roadshow/</a>                                                   | <ul style="list-style-type: none"> <li>✓ IMAs</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs</li> <li>✓ Airlines</li> </ul> |                 |                    |                     |                     |
| Trade Show                | UK                       | Travel Counsellors Conference                                   | TBC        | TBC      | Manchester             | Lilly Douglas (UK)      | TBC                                                                                                                                                                                                                             | <ul style="list-style-type: none"> <li>✓ IMAs</li> <li>✓ QM IBO</li> <li>✓ QM products</li> <li>✓ RTOs</li> <li>✓ Airlines</li> </ul> |                 |                    |                     |                     |
| Trade Show                | North America            | Signature Conference                                            | TBC        | TBC      | Las Vegas, NV (USA)    | Hadyn Fitzpatrick (LA)  | TBC                                                                                                                                                                                                                             | <ul style="list-style-type: none"> <li>✓ Signature Members</li> <li>✓ RTOs</li> </ul>                                                 |                 |                    |                     |                     |
| <b>DECEMBER 2027</b>      |                          |                                                                 |            |          |                        |                         |                                                                                                                                                                                                                                 |                                                                                                                                       |                 |                    |                     |                     |
| <b>NZ SCHOOL HOLIDAYS</b> |                          |                                                                 |            |          |                        |                         |                                                                                                                                                                                                                                 |                                                                                                                                       |                 |                    |                     |                     |
| Industry Event            | New Zealand              | TECNZ Xmas Symposium                                            | TBC        | TBC      | TBC                    | Paul Yeo (AKL)          | <a href="https://www.tourismexportcouncil.org.nz/events/tecnz-xmas-symposium/">https://www.tourismexportcouncil.org.nz/events/tecnz-xmas-symposium/</a>                                                                         | <ul style="list-style-type: none"> <li>✓ All Industry</li> </ul>                                                                      |                 |                    |                     |                     |
| Trade Show                | North America            | United States Tour Operators Association Annual Meeting (USTOA) | TBC        | TBC      | Marco Island, FL (USA) | Hadyn Fitzpatrick (LA)  | <a href="https://www.tourismnewzealand.com/events/unit-ed-states-tour-operators-association-annual-meeting-ustoa/">https://www.tourismnewzealand.com/events/unit-ed-states-tour-operators-association-annual-meeting-ustoa/</a> | <ul style="list-style-type: none"> <li>✓ USTOA Members</li> </ul>                                                                     |                 |                    |                     |                     |